

**PRESS RELEASE**  
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**TSX-V: HEO**  
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## **H<sub>2</sub>O Innovation: Professional Water Technologies™ experiences sustained growth of 25%, expands its installations and increases its global footprint**

**Quebec City, May 4, 2015** – (TSX-V: HEO) – H<sub>2</sub>O Innovation Inc. (“H<sub>2</sub>O Innovation”) is providing an update on the activities of its specialty chemicals business unit known as Professional Water Technologies™ (“PWT” or the “Company”). Since the beginning of April 2015, PWT has expanded its installations located in California due to the significant growth of its specialty chemicals’ sales during the last twelve months. Additionally, a new distributor located in Brazil joins PWT’s distributors network in order to further develop South American markets.

### **Expansion of its installations**

At the beginning of April 2015, PWT increased significantly its production and warehouse capacity, by around 60%, by renting a new warehouse of approximately 7,640 ft<sup>2</sup>, adjacent to its headquarters in Vista, California. This new location will house most of the Company’s inventory and free up space in the existing building to expand manufacturing, cleaning and membrane autopsy work as well as laboratory services facilities. The addition of such a new functional warehouse will enable PWT to shorten its delivery time for domestic customers and international distributors.

Such increase in PWT’s production and warehouse capacity is tied directly to significant increase in sales of specialty chemicals. As of today, PWT’s sales of specialty chemicals surpass last year’s sales by 25% and the Company is gaining important market shares in the re-use application industry with its antiscalants and cleaners.

“We have seen an increase in demand for specialty antiscalants that can handle the difficult chemistries involved in wastewater and water re-use. Product development efforts over the past few years have allowed us to keep ahead of this demand. Expected growth is also fueled by the increasing demand for new wastewater and water re-use plants driven by the drought affecting California and other southern states,” **said Gregory Madden, Vice President of PWT.**

PWT’s flagship products, the dendrimer-based antiscalants SpectraGuard™ and Titan™, remain the best-selling chemicals across the markets and industries serviced by the Company. The Asian market currently maintains its growth and US sales are growing with the focus on municipal and industrial applications.

### **New South American Distributor**

PWT increases its global footprint by adding a new distributor located in Brazil, bringing to 28 the number of distributors worldwide. Nanoffshore is a company specialized in providing products and services for membrane based seawater systems and for potable water on offshore platforms. As distributor, Nanoffshore will provide PWT access to several industries including the oil and gas industry and will support PWT’s ability to service this market.

With the arrival of another international distributor in PWT’s team, the Company is confident to keep its current growth momentum and successfully penetrate new markets.

### **About Professional Water Technologies™**

Professional Water Technologies™, an H<sub>2</sub>O Innovation brand, develops, manufactures and markets specialty chemicals for municipal and industrial nanofiltration (“NF”) and reverse osmosis (“RO”) membrane systems. Its environmentally friendly phosphate-free super-concentrated antiscalants are eleven times more concentrated than standard antiscalants, reducing shipping/handling by 90% and reducing drum disposal requirements. With a complete line of NF and RO pretreatment and maintenance products, comprehensive analytical and technical capabilities, and an innovative research and development group, Professional Water Technologies™ offers solutions to maximize the efficiency and economics of membrane system operations.

### **About H<sub>2</sub>O Innovation**

H<sub>2</sub>O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology for municipal, energy and natural resources end-users. Also, directly and through its affiliates, H<sub>2</sub>O Innovation provides services and products complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals, consumables and couplings. For more, visit [www.h2oinnovation.com](http://www.h2oinnovation.com).

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### **Source :**

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