

PRESS RELEASE
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TSXV: HEO
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OTCQX : HEOFF

H₂O Innovation: Piedmont launches its new state-of-the-art cartridge filter housing product line

Quebec City, November 15, 2016 – (TSXV: HEO) – H₂O Innovation Inc. (“H₂O Innovation” or the “Corporation”) is proud to launch a new fiberglass reinforced polyester (“FRP”) cartridge filter housing product line under its Piedmont (“Piedmont”) brand.



Piedmont's® cartridge filter housings are designed to be used in both new and existing water treatment plants. This new product line includes several vertical and horizontal filter styles which distinguish themselves through an operator focused feature set. For example, Piedmont's® cartridge filter housings require less space in a water treatment plant compared to conventional filters. The cartridge replacement can be accomplished faster and easier than with any other filters on the market, thanks in part to several design features such as high-speed assembly nuts. These features translate into CAPEX savings and significant OPEX reduction for water utilities.

Piedmont's® cartridge filter housings are used regularly in front of nanofiltration (NF) and reverse osmosis (RO) water treatment systems as well as CIP (Clean In Place) systems. These filter housings are also designed for temperatures up to 90 °C (194 °F) and pressures up to 10 bar (150 psi). Made from FRP, Piedmont® cartridge filter housings are a cost-effective solution and a reliable

pre-treatment protection for reverse osmosis systems that treat brackish and sea water. For more information about the Piedmont's® complete line of cartridge filter housings, visit www.piedmontpacific.com.

“This new product line will definitely bring Piedmont further in the water treatment industry. We expect that the FRP cartridge filter housings will significantly enlarge the scope of products Piedmont has to offer OEMs (Original Equipment Manufacturers) and EPC (Engineering Procurement Construction) companies within the desalination industry. Also, it will boost and complement the sales of Piedmont's core product, the flexible coupling. The synergies and cross selling opportunities will scale-up sales within our existing sales network and thus enhance Piedmont's global leadership position as an equipment and component supplier for the desalination market”, **stated Ties Venema, Commercial Director – Spain of Piedmont.**

**About Piedmont**

Piedmont is a global leader in corrosion resistant equipment for desalination plants and meets critical customer demand for a wide range of applications in the industrial and municipal markets. For more information, visit www.piedmontpacific.com.

About H₂O Innovation

H₂O Innovation designs and provides state-of-the-art, custom-built and integrated water treatment solutions based on membrane filtration technology for municipal, industrial, energy and natural resources end-users. The Corporation's activities rely on three pillars which are water and wastewater projects, specialty products & services, including a complete line of specialty chemicals, consumables, specialized products for the water treatment industry as well as control & monitoring systems, and operation & maintenance services for water and wastewater treatment systems. For more information, visit www.h2oinnovation.com.

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Source:

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