



PRESS RELEASE
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H₂O Innovation: the maple equipment division experiences strong growth marked by innovative technologies

Quebec city, December 7, 2015 – (TSXV: HEO) – H₂O Innovation Inc. (“H₂O Innovation” or the “Company”) wishes to make an update on the activities of its maple equipment division (“H₂O Maple”), which is experiencing incredible growth in its revenues since the beginning of fiscal year 2016. Revenues in the first quarter have increased 86% over the comparable quarter of fiscal year 2015. This major increase is the result of many factors, among others, the relentless work of our maple team experts who strive, year after year, to develop and market unique and innovative products that improve and simplify the work of the maple syrup producers.

About two years ago, H₂O Maple unveiled the Super-Concentrator™, an innovative product specific to maple production that concentrates maple sap up to 40° Brix, something previously unheard of in the industry. This innovative process was created through our core business expertise in membrane filtration. By significantly increasing the sugar concentration levels, the Super-Concentrator™ reduces the water quantity to be evaporated, which significantly reduces the energy required for evaporation, simplifying the work of maple syrup producers.

Another exclusive innovation from H₂O Maple is the H₂O-Smartrek™ system. This monitoring and data collection system allows maple syrup producers to better monitor integrity of the collection network and quickly find leaks. Maple syrup producers can thus maintain a constant suction at the tap, increasing the productivity by 10%. Wireless and requiring no Internet connection, the H₂O-Smartrek™ system is the most installed monitoring system in sugar installations to date.

These products stand out because of their innovative technology, opportunity for fuel savings, and exceptional yield. "H₂O Innovation is proud to be a maple equipment supplier that offers innovative products to redefine maple syrup production and promote forward thinking. The services offered by our maple team are also a differentiating factor for our Company. Our experienced technicians are supported by the engineering team of H₂O Innovation. The combination of these two teams gives us a significant benefit in the maple industry," **added Rock Gaulin, Vice President Manufacturing and Maple Division H₂O Innovation.**

These innovations, as well as all the other products and equipment offered by H₂O Maple, reinforce the Company's position as a leader in the maple industry. H₂O Maple's market shares are increasing year after year, as is its distributor network. To this date, the Company has added new distributors to its network to cover the provinces of Quebec, Ontario and New Brunswick. There are now a total of 17 distributors in Canada and 20 in the United States.

About H₂O Maple

H₂O Maple offers a complete line of equipment dedicated to maple syrup production, including intelligent products that maximize production, for all sizes of installations. For more information, visit www.h2oinnovation.net.



About H₂O Innovation

H₂O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology for municipal, energy and natural resources end-users. Also, directly and through its affiliates, H₂O Innovation provides products and services complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals, consumables and couplings. For more information, visit www.h2oinnovation.com.

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– 30 –

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