



PRESS RELEASE
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H₂O Innovation: Piedmont and PWT announce new distributors on 3 continents

Quebec City, November 24, 2015 – (TSXV: HEO) – H₂O Innovation Inc. (“H₂O Innovation” or the “Company”) is proud to announce an important development in its specialty products & services (“SP&S”) business line. Piedmont Pacific Corporation (“Piedmont”), specialized in the design and manufacturing of flexible couplings and membrane related equipment, and PWT, a leader in the manufacturing and distribution of specialty chemicals recently confirmed distribution agreements with three (3) new business partners located in Argentina, Italy, and Egypt.

Since its acquisition in 2013, Piedmont is going through remarkable growth on the international market. This growth is being solidified by the addition of two (2) new distributors, Aquarep and SG Projects. Aquarep, an Argentinian company created in 2009, is a supplier of water treatment systems components. Aquarep will add Piedmont flexible couplings as well as PWT specialty chemicals to its current product lines. As a new Italian company created in 2015, SG Projects is specialized in the water industry, the oil and gas industry, and the energy sector. SG Projects sells valves, piping solutions, expansion joints, electric panels and SCADA systems, and will now distribute Piedmont’s flexible couplings.

For its part, PWT concluded a distribution agreement with Midwater, an engineering procurement and construction (EPC) company, in business since 2008, providing comprehensive solutions for water, wastewater and environmental technologies.

These new distributors will help H₂O Innovation increase its recurring revenues coming from the SP&S business line. These new commercial relations have already started to bear fruits. Midwater has initiated a container load of specialty chemicals through PWT. “The addition of these three new distributors further strengthens our international presence, and supports our strategy for growth of the H₂O Innovation Specialty Products & Services business. We choose to grow with distribution partners who have complimentary industry knowledge, market access, and technical capabilities, and we believe that all three of these partnerships fit fantastically within that framework”, **said Gregory Madden, Vice President, Specialty Products and Services, with responsibility for the Piedmont and PWT business units.**

About Piedmont

Piedmont designs, manufactures and provides a broad line of flexible pipe couplings and fittings that span a wide range of industrial and municipal applications oriented predominantly towards membrane-related technologies. Engineered for water treatment applications, Piedmont couplings make a significant contribution to the longevity of systems thanks to high quality fabrication and reliability. For more information, visit www.piedmontpacific.com.

About PWT

PWT develops, manufactures and markets specialty chemicals for municipal and industrial nanofiltration (“NF”) and reverse osmosis (“RO”) membrane systems. Its environmentally friendly phosphate-free super-concentrated antiscalants are eleven times more concentrated than standard antiscalants, reducing shipping/handling costs by 90% and reducing drum disposal requirements. With a complete line of NF and RO pretreatment and maintenance products, comprehensive analytical and technical capabilities, and an



innovative research and development group, PWT offers solutions to maximize the efficiency and economics of membrane systems operations. For more information, visit www.pwtchemicals.com.

About H₂O Innovation

H₂O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology for municipal, energy and natural resources end-users. Also, directly and through its affiliates, H₂O Innovation provides products and services complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals, consumables and couplings. For more information, visit www.h2oinnovation.com.

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