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## **H<sub>2</sub>O Innovation nominated as Water Technology Company of the year**

**Quebec City, March 2, 2016** – (TSXV: HEO) – H<sub>2</sub>O Innovation Inc. (“H<sub>2</sub>O Innovation” or the “Company”) is proud to announce its nomination for Water Technology Company of the year, a major category in the 2016 Global Water Awards, presented by the Global Water Intelligence (GWI) in Abu Dhabi, on April 19<sup>th</sup> and 20<sup>th</sup>. The Company is nominated among three giants of the water industry: GE Water & Process Technologies, Danaher, and Suez. This award recognizes the company that contributed most actively to technology development in the water industry in 2015.

“H<sub>2</sub>O Innovation has proven that by combining creativity, entrepreneurialism and dedication, a small company can compete with the big players of the water industry. H<sub>2</sub>O Innovation succeeded where larger companies have failed: it was able to use smart technologies to create a bridge between systems and chemical supplier, creating a virtuous circle based on a greater understanding of the customer experience. This has led to better product innovations and an increase in market shares“, **according to the GWI.**

The year 2015 was a busy one for the Company. It experienced a 40% increase of its revenues for the fiscal year 2015. This significant increase is largely due to the rapid growth of its technology portfolio allowing it to differentiate itself against competitors and offer a more integrated customer offering that combines project implementations, after-sale services and the sales of recurring consumables products.

The most important catalyst was the launch of the FiberFlex™, an open platform technology developed by H<sub>2</sub>O Innovation that allows interchangeability between several types of microfiltration and ultrafiltration modules. Over the past 18 months, more than 15 new projects using the FiberFlex™ platform were secured, pushing the backlog of the Company up to a record level of \$50.8 M.

H<sub>2</sub>O Innovation has also developed smart solutions for the operation of water treatment system plants by acquiring the exclusive and patented technology Clearlogx®, which controls precisely and continuously the coagulant supply of a system, while simultaneously improving its overall efficiency. Subsequently, H<sub>2</sub>O Innovation has deployed a remote monitoring solution, SPMC™, which provides access to reports, controls systems and receives alarms regardless of where the operator is located. Finally, the Company launched Prodose XPRT™, PWT’s chemical dosing simulation software.



“We are extremely proud of this nomination and we take this opportunity to thank all of our clients for bringing us this far. The creativity, the leadership and the perseverance of our team were also instrumental in this achievement. We invite all subscribed readers of the Global Water Intelligence magazine and the Water Desalination Report as well as the individual members of the International Desalination Association (IDA) to vote, from March 2 to April 6, for the company that has most contributed, according to them, to the technological advancement in the water treatment field”, **stated Frédéric Dugré, President and Chief Executive Officer of H<sub>2</sub>O Innovation.**

### **About H<sub>2</sub>O Innovation**

H<sub>2</sub>O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology for municipal, energy and natural resources end-users. Also, directly and through its affiliates, H<sub>2</sub>O Innovation provides products and services complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals, consumables and couplings. For more information, visit [www.h2oinnovation.com](http://www.h2oinnovation.com).

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