

PRESS RELEASE
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H₂O Innovation: Professional Water Technologies™ introduces new scaling prediction software and expands sales force

Quebec City, February 19, 2015 – (TSX-V: HEO) – H₂O Innovation Inc. (“H₂O Innovation”) wishes to make an update on the activities of its specialty chemicals business sector known as Professional Water Technologies™ (“PWT” or the “Company”). PWT, a specialist in membrane filtration chemicals and membrane forensics services, is proud to present today its updated proprietary scaling prediction software, ProDose XPRT™, and announces the addition of a new Regional Sales Manager and a new distributor in the Philippines.

Improved scaling prediction software

The new version of PWT’s proprietary scaling prediction software, ProDose XPRT™, to be made available next month, is armed with new calculation algorithms based on the latest US Geological Survey (USGS) speciation and saturation-index calculations, making it more precise, and therefore more reliable. In addition to the use of new algorithms, several new functionalities will be introduced. Users can now create cases to study multiple operating conditions, and directly enter concentrate analyses, leading to the optimal selection of PWT products and dosages. The reports generated by the scaling prediction software have also been improved for content and readability. “We are excited to release ProDose XPRT™ which has received a fresh new interface allowing for a more efficient and refined user experience. Important improvements were made, in particular to our saturation modeling, making ProDose XPRT™ an essential tool for system operational design. We’ve also added new features which make the arduous task of creating projections and calculating dosages that much easier” **mentioned Ryan Furukawa, Director Specialty Chemicals at PWT.**

Available upon request only, ProDose XPRT™ was developed for our distributors, operators and engineers to help them better advise, operate and design water treatment systems. The new ProDose XPRT™ will facilitate their work and provide them with reliable information benefitting users of PWT specialty chemicals.

Regional Sales Manager for Calgary

The PWT commercial team continues to grow with the addition of a new Regional Sales Manager. Mr. Mazen El-Labban’s commercial and technical knowledge in the mining and oil & gas industries will benefit PWT as it grows within those industrial segments. Furthermore, his contacts and working knowledge of the Middle East will stimulate the Company’s presence in this region as well.

Prior to joining PWT, Mr. El-Labban worked as a Sales Manager for a company offering water and wastewater solutions. His duties included identifying and developing new market opportunities, delivering sustainable sales growth and managing the complete bid-sale cycle of municipal projects; all experiences that will help him in his new role at PWT.

Mr. El-Labban will be based in Calgary, Alberta. He can be reached by email at mazen.ellabban@pwtchemicals.com or by phone at +1-403-462-2062.

Expanding our presence in the Philippines

PWT is proud to announce the addition of Promark Process International Corporation (“Promark”), an affiliate company of Promark Corporation USA, to its international distribution team. Promark, a global chemical and equipment solution provider will distribute PWT’s entire line of specialty chemicals in the Philippines where it offers pre-engineered solutions to a wide spectrum of industries, and also customized chemical and equipment solutions for medium to large water infrastructures plans and projects.

Promark is excited about the upcoming opportunities to develop and service its market by offering Professional Water Technologies™ high performance reverse osmosis chemicals and membrane cleaners to its clients.

About Professional Water Technologies™

Professional Water Technologies™, an H₂O Innovation brand, develops, manufactures and markets specialty chemicals for municipal and industrial nanofiltration (“NF”) and reverse osmosis (“RO”) membrane systems. Its environmentally friendly phosphate-free super-concentrated antiscalants are eleven times more concentrated than standard antiscalants, reducing shipping/handling costs by 90% and reducing drum disposal requirements. With a complete line of NF and RO pretreatment and maintenance products, comprehensive analytical and technical capabilities, and an innovative research and development group, Professional Water Technologies™ offers solutions to maximize the efficiency and economics of membrane systems operations.

About H₂O Innovation

H₂O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology for municipal, energy and natural resources end-users. Also, directly and through its affiliates, H₂O Innovation provides services and products complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals, consumables and couplings. For more, visit www.h2oinnovation.com.

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