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H₂O Innovation opens a new office in Bilbao, Spain

Quebec City, May 4, 2016 – (TSXV: HEO) – H₂O Innovation Inc. (“H₂O Innovation” or the “Company”) is proud to announce it has opened a new office in Bilbao, Spain, expanding the Company’s global presence. Having a new European office location will ease the expansion of the Company’s line of specialty products and services available to the European and the Middle Eastern markets, which business line includes Piedmont®’s corrosion free flexible couplings and PWT™’s specialty chemicals. The office is located at 6, Barroeta Aldamar, 48001 Bilbao, Spain.

Mr. Ties Venema, who joined H₂O Innovation last December with 20 years of sales and management experience in the water treatment industry, along with Mr. David Jiménez, who also has an impressive history in the industry, will be leading the Company’s effort to serve customers in Europe’s thriving engineered products and services market.

This new presence comes in response to proven demand for H₂O Innovation’s specialty products and services business line from market-leading desalination companies in Europe and the Middle East such as Acciona, Sadyt/Valoriza, Suez, Veolia/Sidem and Aqualia. “The opening of the Company’s first overseas office is a natural outgrowth of the strength of Piedmont® and PWT™ customers’ base already present in Europe and the Middle East. Under Mr. Venema’s leadership, H₂O Innovation is primed to increase its sales in these regions that are rich in water treatment expertise and projects. The European office of H₂O Innovation is evidence of our commitment to building a lasting presence in the European market and to invest in long-term customer relationships”, **stated Frédéric Dugré, President and CEO of H₂O Innovation.**

“I am excited to lead the expansion of H₂O Innovation in Europe through our presence in Spain. Both Piedmont® and PWT™ are well positioned in the market, but will benefit from more brand awareness - in particular among the small and medium OEM (Original Equipment Manufacturer). Customer loyalty, mainly from Spanish engineering, procurement and construction (EPC) companies and the general demand from the Middle East, has fueled continued growth, making the local facility not only a necessity, but also a logical and promising decision. We should have more exciting news to announce soon! I fully expect new European office to become a strategic platform throughout the European and Middle Eastern markets in the years to come”, **said Ties Venema, H₂O Innovation’s General Manager in Europe.**



About H₂O Innovation

H₂O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology for municipal, energy and natural resources end-users. Also, directly and through its affiliates, H₂O Innovation provides products and services complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals, consumables and couplings. For more information, visit www.h2oinnovation.com.

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Source:

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