



PRESS RELEASE
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TSX-V: HEO
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H₂O Innovation Announces New Analyst Coverage

Quebec City, January 7, 2015 – (TSX-V: HEO) (OTCQX: HEOFF) – H₂O Innovation Inc. (“H₂O Innovation” or the “Company”) announces that Roth Capital Partners, LLC (“Roth Capital”) has initiated coverage on H₂O Innovation.

In his analyst report, Gerry Sweeney provides an overview of the Company, summarizes his financial forecasts for H₂O Innovation for the next fiscal year and explains his expectations about H₂O Innovation’s common share price.

Roth Capital’s analyst report is a separate report compiled by Mr. Sweeney as an independent analyst on the Company’s activities and progress. Such report is available upon request from Roth Capital (www.roth.com).

H₂O Innovation is now reported on by two analysts at the following brokerage firms: Roth Capital Partners, LLC and Jacob Securities, Inc. The contact information for such analysts is posted on the Company’s website at www.h2oinnovation.com.

All reports on H₂O Innovation prepared by analysts represent the views of such analysts and are not necessarily those of the Company. H₂O Innovation is not responsible for the content, accuracy or timelines of any analyst’s website.

About H₂O Innovation

H₂O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology to municipal, energy & natural resources end-users. Also, directly and through its affiliates, H₂O Innovation provides services and products complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals and consumables and a complete line of couplings. For more, visit www.h2oinnovation.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) nor the Alternext Exchange accepts responsibility for the adequacy or accuracy of this release.

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Source:

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