

PRESS RELEASE
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Piedmont awarded largest contracts to date, adds new distributor and launches new website

Quebec City, July 8, 2015 – (TSXV: HEO) – H₂O Innovation Inc. (“H₂O Innovation” or the “Company”) is proud to announce significant developments in its subsidiary Piedmont Pacific Corporation (“Piedmont”), specialised in the design and manufacturing of flexible pipe couplings. Piedmont recently won two of the largest contracts in its history for desalination plants in Qatar and also signed a new distributor in Australia. Furthermore, Piedmont is renewing its web platform and has launched a new website containing a product selection tool and other upgrades.

Largest contracts in its history

Since its acquisition by H₂O Innovation, Piedmont has had consistent and strong growth, as demonstrated with the execution of these two recent contracts. These contracts confirm the sale of 33,500 couplings for two desalination plants located in Qatar through an engineering, procurement and construction (“EPC”) company in Spain.

“These projects represent a great opportunity for Piedmont to consolidate its business relationship with this important Spanish EPC company and its position as the preferred flexible coupling manufacturer for large desalination plants”, **mentioned Simon Bouchard, General Manager of Piedmont**. Obtaining these contracts shows the trust this client has in Piedmont’s products but also in the whole Piedmont team and their integrated procurement and logistical services as well as their experienced technical and engineering support.

The 33,500 couplings will be delivered during the 2016 fiscal year which allows Piedmont to start its new financial year on a positive note.

New Australian distributor

Piedmont is continuing its development with the addition of a new distributor to its worldwide distribution network. Located in Australia, Aquacorp will cover Australia and New Zealand and will allow Piedmont to make its mark in Oceania. Specialised in importing and exporting equipment used for water treatment systems, Aquacorp is a recognized Australian distributor. Thanks to its local knowledge, this new distributor will assist Piedmont in selling its products in this territory rich in opportunities.

Select the best coupling in 4 clicks!

In order to help its clients and partners to select the appropriate couplings and products for their applications, Piedmont developed a coupling selection tool, which is available on a new website. Quick and easy to use, the selection tool identifies the adequate coupling style in just a few clicks, allowing users to promptly access technical information for the selected products and to request a quote online. Entirely transformed, Piedmont’s website is now a complete source of information for clients and partners. The new website is complete with a reference list, detailed documentation on

each product and the latest Piedmont news. Thorough and easy to navigate, the new Piedmont website (www.piedmontpacific.com) will become a reference when looking to purchase flexible pipe couplings.

About Piedmont

Piedmont designs, manufactures and provides a broad line of stainless steel couplings and fittings that span a wide range of industrial and municipal applications mostly using membrane-related technologies. Engineered for water treatment applications, Piedmont couplings make a significant contribution to the longevity of systems thanks to high quality fabrication and reliability. For more information, visit www.piedmontpacific.com.

About H₂O Innovation

H₂O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology for municipal, energy and natural resources end-users. Also, directly and through its affiliates, H₂O Innovation provides services and products complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals, consumables and couplings. For more information, visit www.h2oinnovation.com.

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