

**PRESS RELEASE**  
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**TSXV: HEO**  
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**OTCQX: HEOFF**

## **H<sub>2</sub>O Innovation announces the appointment of chief financial officer and chief operating officer**

**Quebec City, September 23, 2015** – (TSXV: HEO) – H<sub>2</sub>O Innovation Inc. (“H<sub>2</sub>O Innovation” or the “Corporation”) is proud to announce the nomination of Marc Blanchet as Chief Financial Officer and the nomination of Guillaume Claret as Chief Operating Officer.



Marc Blanchet is a lawyer admitted to the Quebec Bar in 2003. At the beginning of his career, Mr. Blanchet served as a business lawyer, specialized in Mergers and Acquisitions (M&A) and Financing, in different law firms in Quebec City and in Paris, France. Marc Blanchet joined H<sub>2</sub>O Innovation in February 2007 as Director of Corporate and Legal affairs, he was appointed Corporate Secretary on December 4, 2008 and, since July 1, 2011, he held the position of Vice President, Corporate and Legal Affairs and Corporate Secretary.

The role of Marc Blanchet as Chief Financial Officer will focus on the communication with the different stakeholders of the Corporation, such as potential investors, shareholders and financial partners. He will also assume a pivotal role within the Corporation’s corporate and financial teams by coordinating acquisition projects and growth plans. His extensive knowledge of H<sub>2</sub>O Innovation, acquired over the last eight years within H<sub>2</sub>O Innovation’s organization, gives him an invaluable expertise to lead the different mandates entrusted to him and to ensure that the whole organization is fully committed in the achievement of the Corporation’s financial, tactical and strategic objectives.

For his part, Guillaume Claret is a registered Professional Engineer in the Province of Quebec, Canada and holds a MBA from the University of San Diego in California. Over the last years, Mr. Claret served in sequence, within the Corporation, as Project Manager, Sales Manager, Director of Business Development and Vice President of Strategic Business Development. Since July 1, 2012, he held the position of Executive Vice President of the Corporation.



In order to clarify the role of Mr. Claret within the operations of the Corporation, a change in position and title became necessary. Working closely with the President and CEO for the past twelve years in the progression, changes and growth of the Corporation, Mr. Claret has the necessary qualifications, skills and expertise to bring the organization to its next level of development, to improve its profitability and to optimize its business model. Mr. Claret’s extensive knowledge of the water treatment industry and active involvement in numerous



industry associations are important and strategic assets necessary for the strong growth expected in the coming years.

"These appointments are perfectly in line with the Corporation's development strategy, considering its progression during the last few years, its sustained growth and its future challenges. These changes will allow me to focus on the implementation and deployment of our strategic vision, which is based on more innovation, greater synergy across our different business lines and a sustained growth both organically and by acquisition in order to complement our business model. Therefore, these changes within the Corporation's senior management will allow me to further promote H<sub>2</sub>O Innovation with new clients, partners and shareholders", **explained Frédéric Dugré, President and Chief Executive Office of H<sub>2</sub>O Innovation.**

### **About H<sub>2</sub>O Innovation**

H<sub>2</sub>O Innovation designs and provides state-of-the-art, custom-built, and integrated water treatment solutions based on membrane filtration technology for municipal, energy and natural resources end-users. Also, directly and through its affiliates, H<sub>2</sub>O Innovation provides services and products complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals, consumables and couplings. For more, visit [www.h2oinnovation.com](http://www.h2oinnovation.com).

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– 30 –

### **Source :**

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