

## **Update on H<sub>2</sub>O Innovation's latest acquisition, Piedmont, supplying couplings to the largest desalination plants in the World**

**Quebec City, February 25, 2014** – (TSXV: HEO) – H<sub>2</sub>O Innovation Inc. (“H<sub>2</sub>O Innovation” or the “Company”) wishes today to make an update on the activities and integration of Piedmont Pacific Corporation (“Piedmont”), a company based in California acquired by the Company in December 2013 and one of the leading manufacturers of flexible pipe couplings for corrosive environments.

Since December 5, 2013, the Company continuously worked to integrate the activities and operations of Piedmont within its group. One of the steps taken by the Company to create operational synergies was to move Piedmont's office from Oakland to its actual offices located in Vista, California. This way, H<sub>2</sub>O Innovation maximizes the use of its existing infrastructure and enables Piedmont's customers to benefit of its experience in logistic acquired by the exportation of its chemical products. The Company also added dedicated staff in its technical and commercial departments as well as in its supply and logistic services in order to meet the growing demand.

Piedmont's acquisition is accretive to the H<sub>2</sub>O Innovation group and since the acquisition; some major contracts have been secured which will boost its revenues. Amongst these contracts, Piedmont is proud to mention that they will be providing corrosion resistant flexible couplings for some of the largest desalination plants under construction in the World, such as Sorek (Israel), Carlsbad (USA), Fujairah latest expansion (UAE) and Sadara (Saudi Arabia).

In order to pursue Piedmont's growth, the Company currently focuses on improving its technical and commercial offer as well as implementing strict quality controls and standards. “Through the changes made and improvements in process, we wish to keep the business values that are the foundation of Piedmont: products' reliability and fast service. We believe that H<sub>2</sub>O Innovation's expertise in membrane filtration combined with Piedmont's unique products will enable our customers to benefit from a stronger technical support and assistance to the design of complex piping arrangements specific to desalination plants,” **stated Frédéric Dugré, President and Chief Executive Officer of H<sub>2</sub>O Innovation.**

### **About H<sub>2</sub>O Innovation**

H<sub>2</sub>O Innovation provides integrated technological water treatment solutions based on membrane filtration technology to municipal, energy & mining end-users. H<sub>2</sub>O Innovation designs state-of-the-art custom-built water treatment projects for the production of drinking water and industrial process water, the reclamation and reuse of water, and the treatment of wastewater. Also, directly and through its affiliates, H<sub>2</sub>O Innovation provides services and products complementary to its membrane filtration and reverse osmosis systems. These products consist of a complete line of specialty chemicals and consumables and a complete line of couplings. For more, visit [www.h2oinnovation.com](http://www.h2oinnovation.com).



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