

# Corporate presentation

2016 year-end results

September 2016



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# Our Business DNA relies on three pillars



We promote customer's retention through every steps of our business offering

## Water & Wastewater Projects

- FiberFlex™
- Bio-Wheel™ Bio-Brane™
- FlexMBR™
- Desal, RO, NF

Flagship

## Specialty Products & Services (SP&S)

- Couplings
- SpectraGuard™
- ProDose XPRT™

Differentiator

## Operation & Maintenance

- SPMC™
- ClearlogX™

Convergence

# Our business formula works

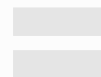
## Business Mix

3 business pillars;  
Promote recurring revenues;  
Multiple sales channels;  
36 plants under O&M contract;  
Leverage 650 references;  
Cross-selling platforms.



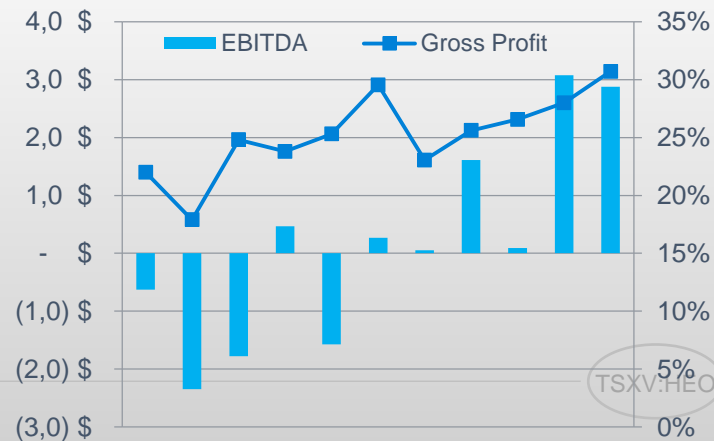
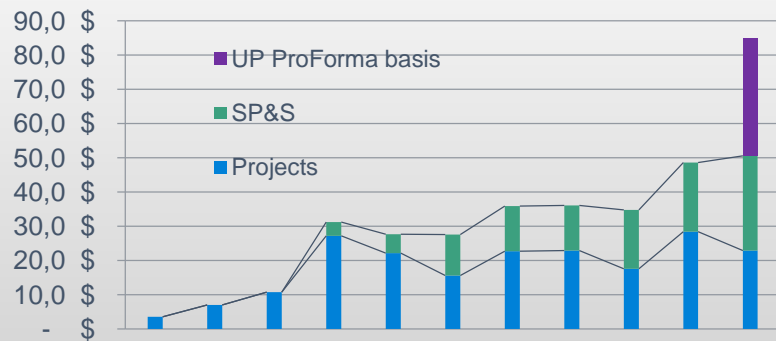
## Growth & Scalability

Combined backlog: \$99,7 M;  
Acquisition platform and discipline integrator;  
Growth of 26% / year over 15 years (with UP);  
Innovations: flexMBR™, FiberFlex™, Clearlogx®, SPMC™.



## Profitability

Gross profit improved through execution, innovations and sound business mix ;  
Continuous EBITDA.





# 1<sup>st</sup> Business Pillar

## Projects and engineering solutions

### 2016 Highlights

- 45% of sales, 100% North America
- Distinction & awards
  - **Water Technology Company of the Year** prize – 2016 Global Water Awards, Abu Dhabi (against Danaher, GE, Suez);
  - **Water/Wastewater Award of the Year** – DBIA (Clifton Water District);
  - **Equipment/Manufacturer of the Year** – WaterReuse Association.
- Largest ultrafiltration (UF) delivered project using the Fiberflex™ technology : **Clifton Water District**
- 5 awarded contracts using the Fiberflex™ on a total of 16 contracts (9 in Canada & 7 in the United States)
- Launch of **flexMBR™** in Q1 – FY2017
- Growing Pipeline/ Momentum in the wastewater market
- Current backlog: \$38.7 M (Sept 1st, 2016)

# 2<sup>nd</sup> Business Pillar

## Specialty products & services (SP&S)

### 2016 Highlights

- 55% of sales, 30% North America & 70% Worldwide



- **2 new distributors**, on a total of 27
- New & redesigned website
- Integration of the Clearlogx® product line
- 9 new SPMC™ contracts

### Piedmont

- New products (**FRP filter housings**)
- Delivered largest customer orders to EPC clients
- **Record year** (International sales network – USA)



- Obtained **patent** for **High Brix** concentration process
- **Record year** (Growing sales network – USA)







# 3<sup>rd</sup> Business Pillar

## Operation & Maintenance (O&M)

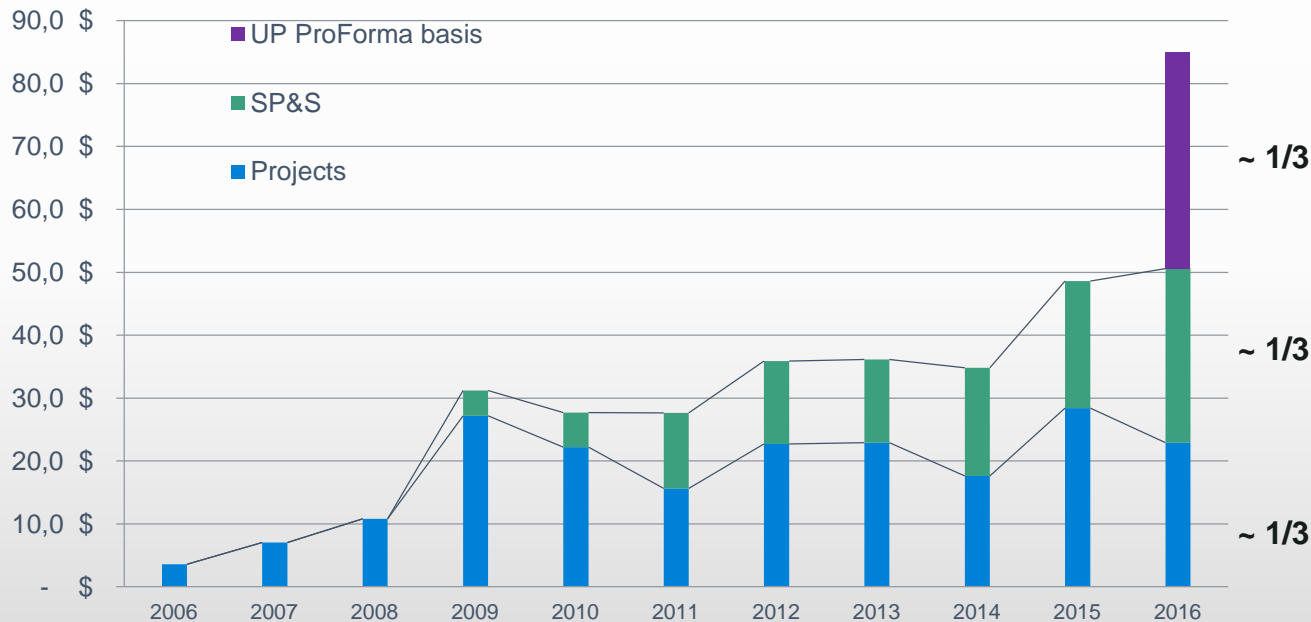
### New pillar - Acquisition of Utility Partners LLC

- 27 contracts operating 36 plants in 6 states (Southeast, Northeast, Gulfcoast & California);
- Recurring nature of revenues provides greater visibility on future revenues;
- Further enhance H<sub>2</sub>O Innovation's presence in the U.S. municipal market;
- Multiple cross-selling opportunities (projects & chemicals);
- Well positioned to offer Operations & Maintenance services to project customers;
- Well positioned to address the growing market of Design-Build-Operate (DBO).

# Business Mix : Projects vs SP&S vs O&M

## Revenue Breakdown

In US\$ millions



### Shaped the business model to:

- ✓ Gain predictability in our business model;
- ✓ Secure long-term relationship with customers;
- ✓ Expand sales platform;
- ✓ Acquire/develop technologies and products;
- ✓ Maintain an higher gross profit.





# Continuous growth

Close to our clients

**Head quarter :** Quebec City, QC

**Manufacturing plants:**

- Ham-Nord (QC) : 60,000 ft<sup>2</sup>
- Minneapolis (MN): 30,000 ft<sup>2</sup>
- Vista (CA) : 20,000 ft<sup>2</sup>

**Engineering & sales offices:**

- Burlington (ON)
- Calgary (AB)
- Bilbao (Spain) NEW

**O&M contracts (USA):**

- 36 plants

**Franchise**

- H<sub>2</sub>O Innovacion de Mexico

- 530 employees





## Q4 FY2016 – Financial performance review & update in business

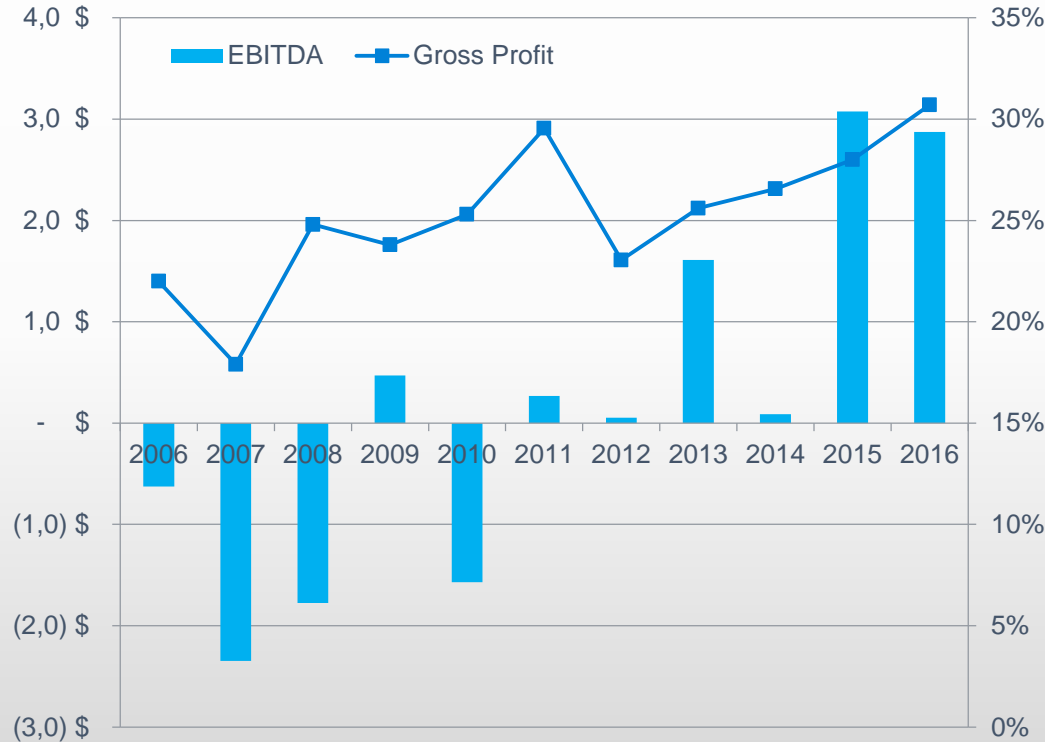
# Highlights on Financial Statements

	FY2016	% rev	FY2015	% rev
<b>Revenues</b>	<b>\$50,667,691</b>		<b>\$48,699,860</b>	
From projects	\$23.0 M	45.0%	\$28.5 M	66.0%
From SP&S	\$27.7 M	55.0%	\$20.2 M	34.0%
<b>Gross profit</b>	<b>\$15,542,431</b>	<b>30.7%</b>	<b>\$13,566,370</b>	<b>27.9%</b>
<b>SG&amp;A</b>	<b>\$12,590,071</b>	<b>24.8%</b>	<b>\$10,348,249</b>	<b>21.2%</b>
Selling	\$6.3 M		\$4.5 M	
Operating	\$1.4 M		\$1.0 M	
Administrative	\$4.8 M		\$4.8 M	
<b>Earnings before income taxes</b>	<b>\$888,259</b>		<b>\$698,273</b>	
<b>Net earnings</b>	<b>\$210,197</b>		<b>\$272,425</b>	
<b>Adjusted EBITDA</b>	<b>\$2,874,929</b>	<b>5.7%</b>	<b>\$3,076,741</b>	<b>6.3%</b>

## Record high revenues:

- ✓ Record high revenues (increased by \$2 M);
- ✓ First time in history: higher proportion of revenues coming from the SP&S activities than the Projects activities;
- ✓ Improved gross profit margin of 30.7% driven by:
  - SP&S
  - Project execution
  - Sound procurement
  - Product innovation
- ✓ Investment in growth:
  - Expansion of sales platform (Clearlogx®, Spain)
  - Development of proprietary technologies (flexMBR™, SPMC™, High Brix concentration process)
- ✓ Increase of tax impact (250K) affected the net earnings.

# Gross Profit and EBITDA Performance



## Key drivers :

- ✓ Business mix
- ✓ Improved project execution and develop a selective procurement culture
- ✓ Product innovation
- ✓ Sales network expansion
- ✓ EBITDA impacted by:
  - Additional resources to expend our sales force;
  - R&D product development
  - Geographical expansion

# Shareholders' Value



June 30, 2015  
 EV : ≈\$42 M  
 SO : 22,789,286

Today (post UP acquisition)  
 EV : ≈\$88 M  
 SO : 40,144,214

TSXV:HEO

# Financial Position

## FY2016 Review

(in Canadian dollars, except for ratios)	Period ended June 30, 2016	Period ended June 30, 2015
Working capital	<b>\$8,342,714</b>	\$8,423,583
Working capital ratio	<b>1.55</b>	1.75
Net debt	<b>\$6,278,343</b>	\$4,141,826
Equity	<b>\$26,646,406</b>	\$26,007,486
Net debt to equity ratio	<b>0.24</b>	0.16

### Working capital ratio stands at 1.55:

- Inventories increased by \$0.4 M to \$4.4 M for maple activities;
- WIP increased by \$1.4 M to \$3.5 M due to project advancement (T&C, Schedule);
- Receivables increased by \$0.3 M due to higher level of invoicing for SP&S.

### Increased the net debt by \$2 M, mostly for an acquisition:

- Secured a \$2.7 M senior debt for the acquisition of Clearlogx®;

### Subsequent events:

- Acquisition of Utility Partners;
- Increase senior debt by \$10 M;
- Increase equity by \$22.5 M.





# Conclusion

Building on a record year

- Grew consolidated revenues to \$50.7 M boosted by strong SP&S activities (37% growth from previous year);
- Improved gross profit margin to 30.7% by strong project execution, sound procurement, business mix and product innovations;
- Reached targeted EBITDA of \$2.9 M while investing in our sales & operations;
- Built a third business pillar (O&M) through Utility Partners' acquisition;
- Gained predictability in our business model:
  - Combined backlog of \$99.7 M for water treatment projects and operating and maintenance contracts
- Multiple cross selling opportunities between the three pillars are within reach;
- Our three business pillars (Projects, SP&S, O&M) provide a unique and accountable business model to better serve the Design-Build-Operate opportunities, a fast growing segment in the water industry.

“Large companies have tried and failed to bring together the roles of systems integrator and chemical supplier. H2O Innovation has used **smart technologies** to bridge the two disciplines, creating a virtuous circle based on **greater understanding of the customer experience.**”

GWJ – Global Water Awards, Feb. 2016



## H<sub>2</sub>O Innovation

Unique smart **water** player

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