

# EventMobi App

## How to access the app:



**1.** Look for **EventMobi** app in the App Store or Google Play Store and download it.



**2.** Enter **distributorsummit2022** where they ask for **Event code** to access our event. And click on Launch App. You should see that icon.

**3.** Log in using the email address that was used to register for the event and if you are a first time EventMobi user, you will be asked to create a password. Or you can click on **Forgot password** if you don't remember it.

**4.** During the presentations, we will ask you some questions through the app. To answer these, go on **Agenda** and select the session you are attending. You should see the questions appear under the **Polls** box.



The logo for h2o innovation. The word 'h2o' is in a large, white, lowercase sans-serif font. The '2' is a smaller, blue, lowercase sans-serif font. Below 'h2o' is the word 'innovation' in a smaller, white, lowercase sans-serif font, followed by a registered trademark symbol (®).

h2o  
innovation®

A horizontal teal banner with the text 'DISTRIBUTOR SUMMIT 2022' in white, uppercase, sans-serif font.

DISTRIBUTOR SUMMIT 2022

# Safety Minute

No—Shave November is a month-long journey during which participants forgo shaving and grooming in order to evoke conversation and raise cancer awareness. Learn more about how you can get involved and start getting hairy!



About 1 man  
in 8 will be  
diagnosed  
with prostate  
cancer during  
his lifetime.

- **Prostate cancer** is the most common cancer in American men, except for skin cancers. The chance of getting prostate cancer goes up as a man gets older.
  - Age 50 for men who are at average risk
  - Age 45 for men at high risk of developing prostate cancer. This includes African Americans, Caribbean men of African ancestry, and men who have a first-degree relative (father or brother) diagnosed with prostate cancer at an early age (younger than age 65)
  - Age 40 for men at even higher risk (those with more than one first-degree relative who had prostate cancer at an early age)
- Men who decide to be screened should be tested with the prostate-specific antigen (PSA) blood test. The digital rectal exam may also be done as a part of screening. How often you are tested will depend on your PSA level, general health, preferences, and values.
- Talk to your doctor.

# An interactive panel as a warm introduction to the H<sub>2</sub>O Innovation family



**H<sub>2</sub>O Innovation:  
a company, a family,  
a dream and a vision**

**Frédéric Dugré**  
President & CEO



**Guillaume Clairet**  
Chief Operating Officer

MODERATOR



**ESG plan and targets:  
Why is it important to us?**

**Greg Madden**  
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**S3C: the merge of  
Genesys, PWT  
and Piedmont.  
(highlight on new products)**

**Ties Venema**  
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**Water Positive Initiative**

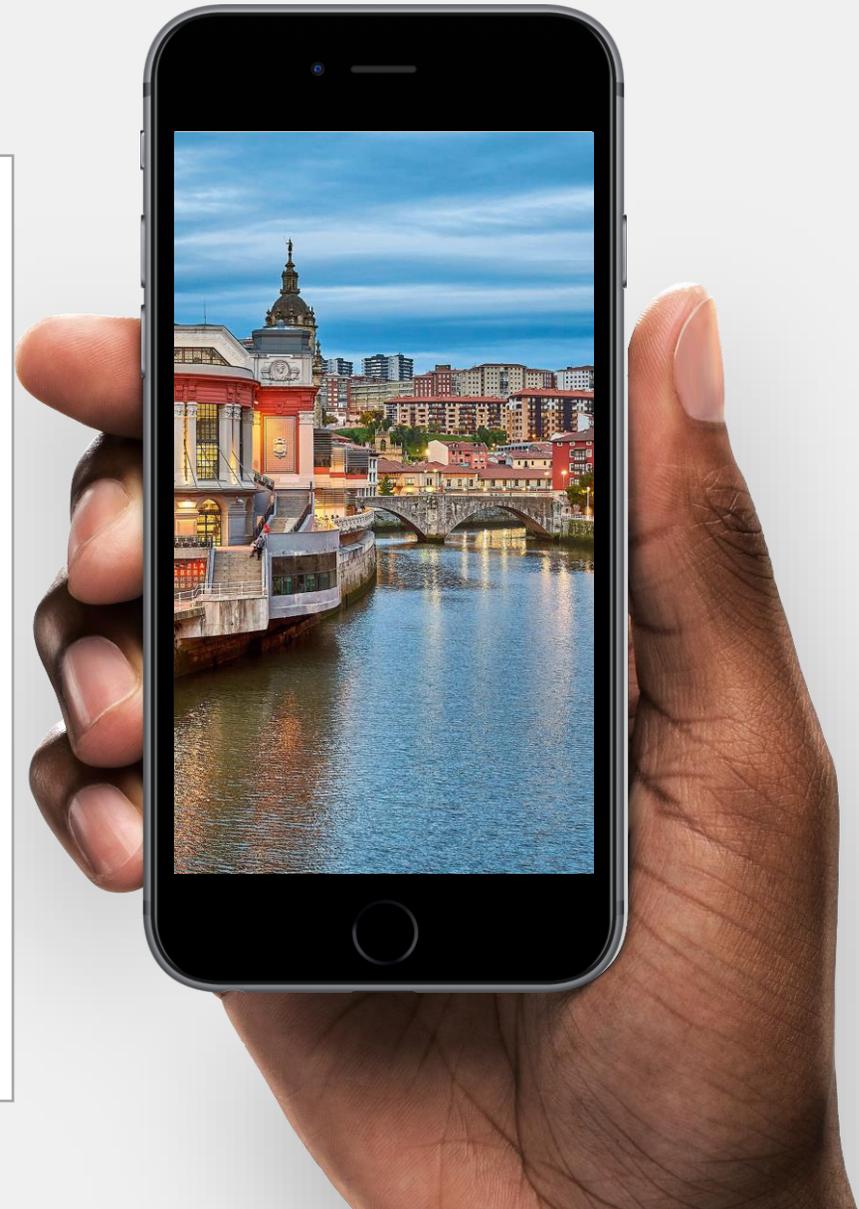


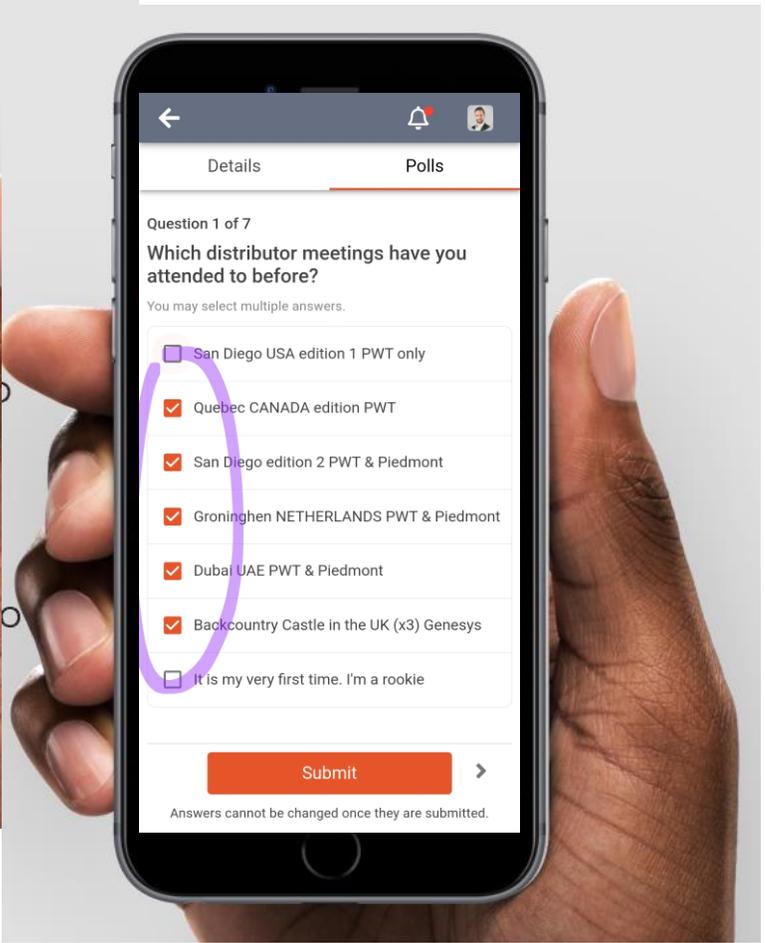
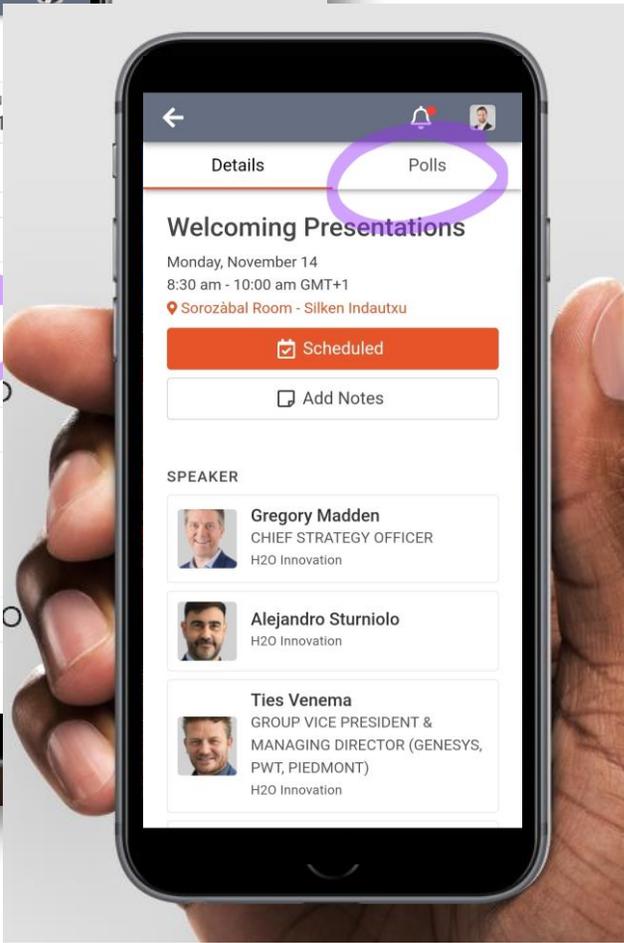
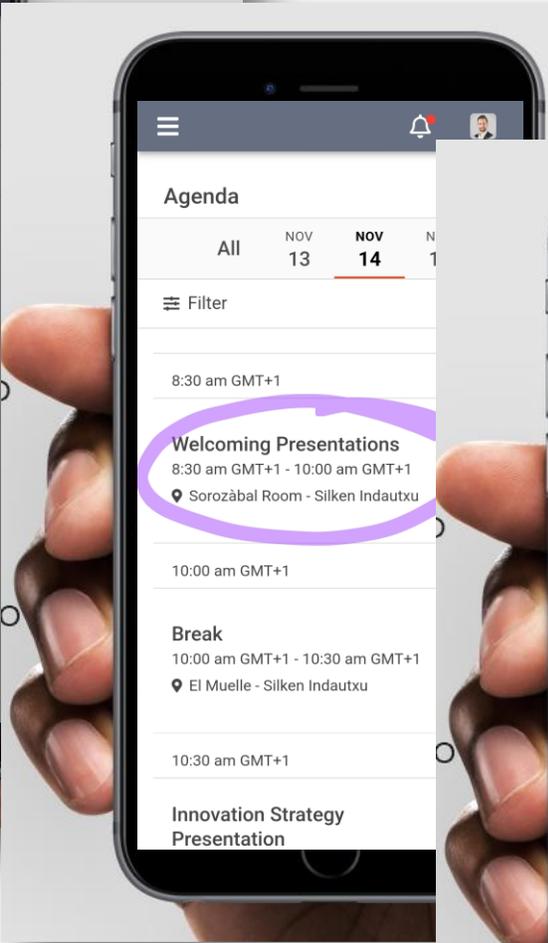
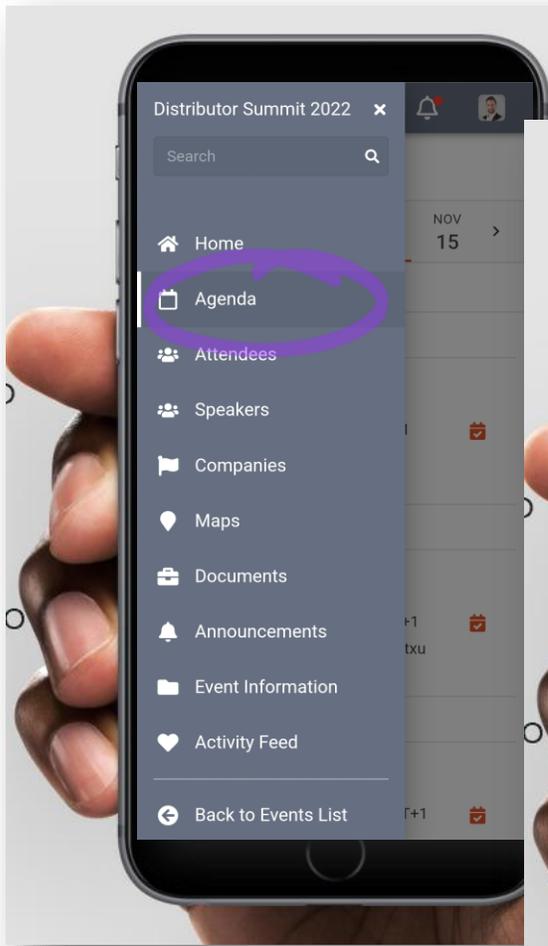
**Alejandro Sturniolo**  
Global Head of Water Reuse  
& Strategic Partnerships

# Question 1 on EventMobi App

**Which distributor events have you attended before?**

- 1. San Diego USA 1<sup>st</sup> edition : PWT only**
- 2. Quebec CANADA : PWT only**
- 3. San Diego USA 2<sup>nd</sup> edition : PWT + Piedmont**
- 4. Groninghen NETHERLANDS: PWT + Piemdont**
- 5. Dubai UAE: PWT + Piedmont**
- 6. Amazing Castle in Backcountry UK: Genesys Only**
- 7. It is my very first time and I qualify for "rookie of the year!"**

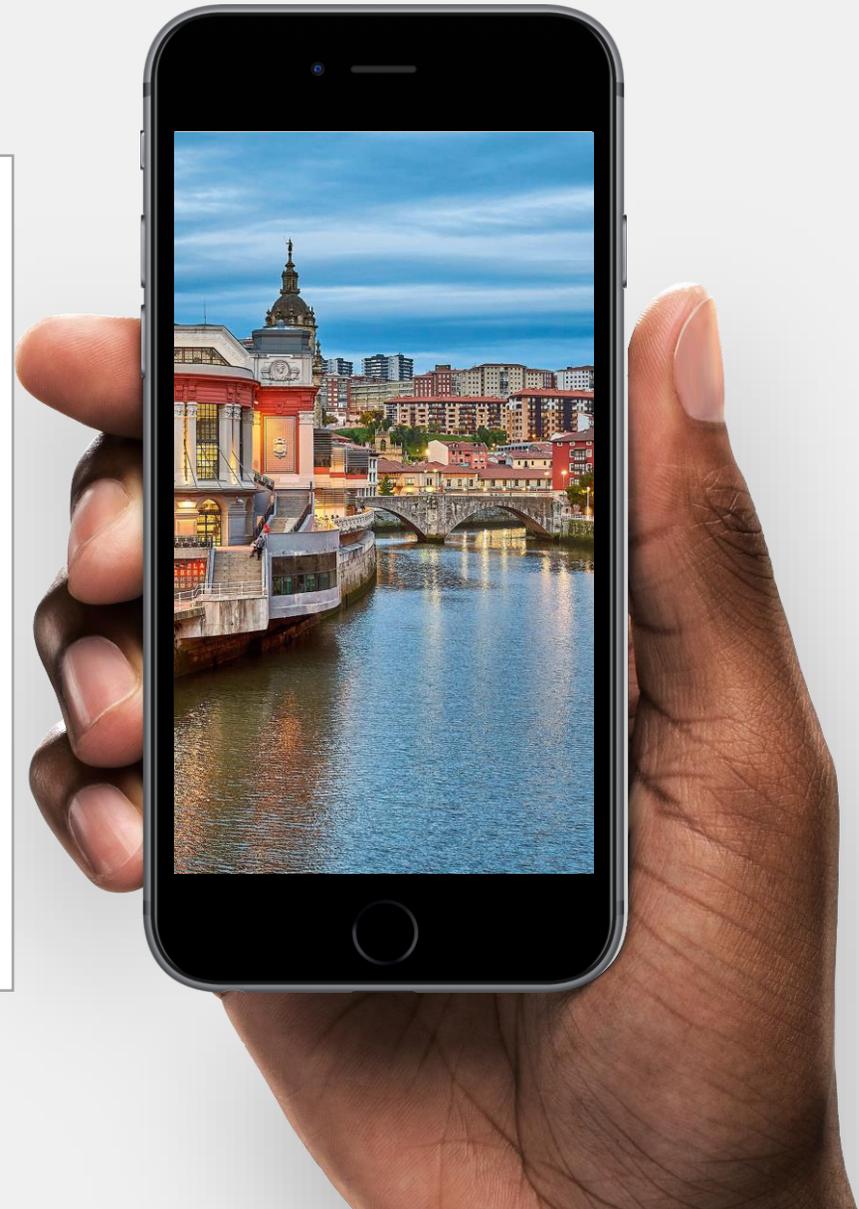




# Question 2 on EventMobi App

**Where are you from and/or where is your business primarily based?**

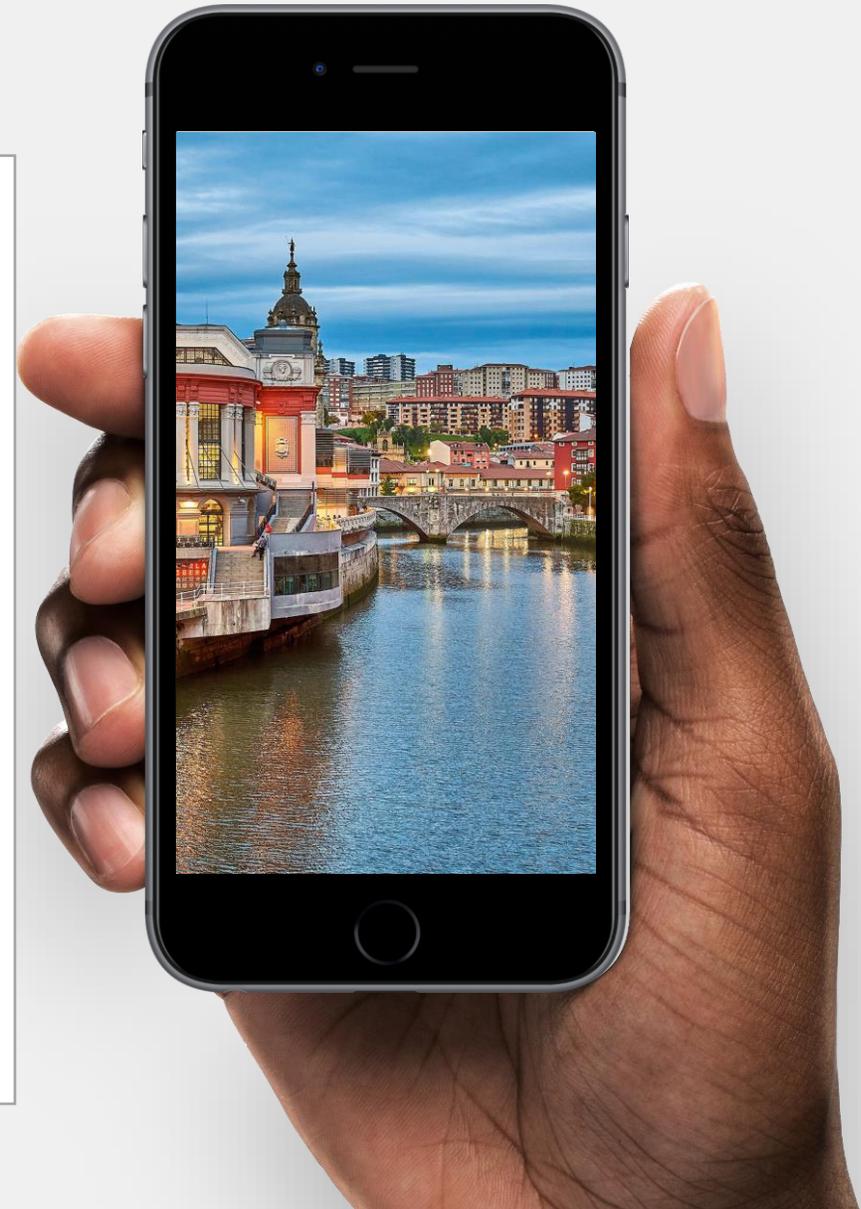
- 1. AFRICA**
- 2. MIDDLE EAST**
- 3. ASIA PACIFIC**
- 4. EUROPE**
- 5. NORTH AMERICA (USA, Canada, Mexico)**
- 6. LATAM**



# Question 3 on EventMobi App

**What type of business do you run?**

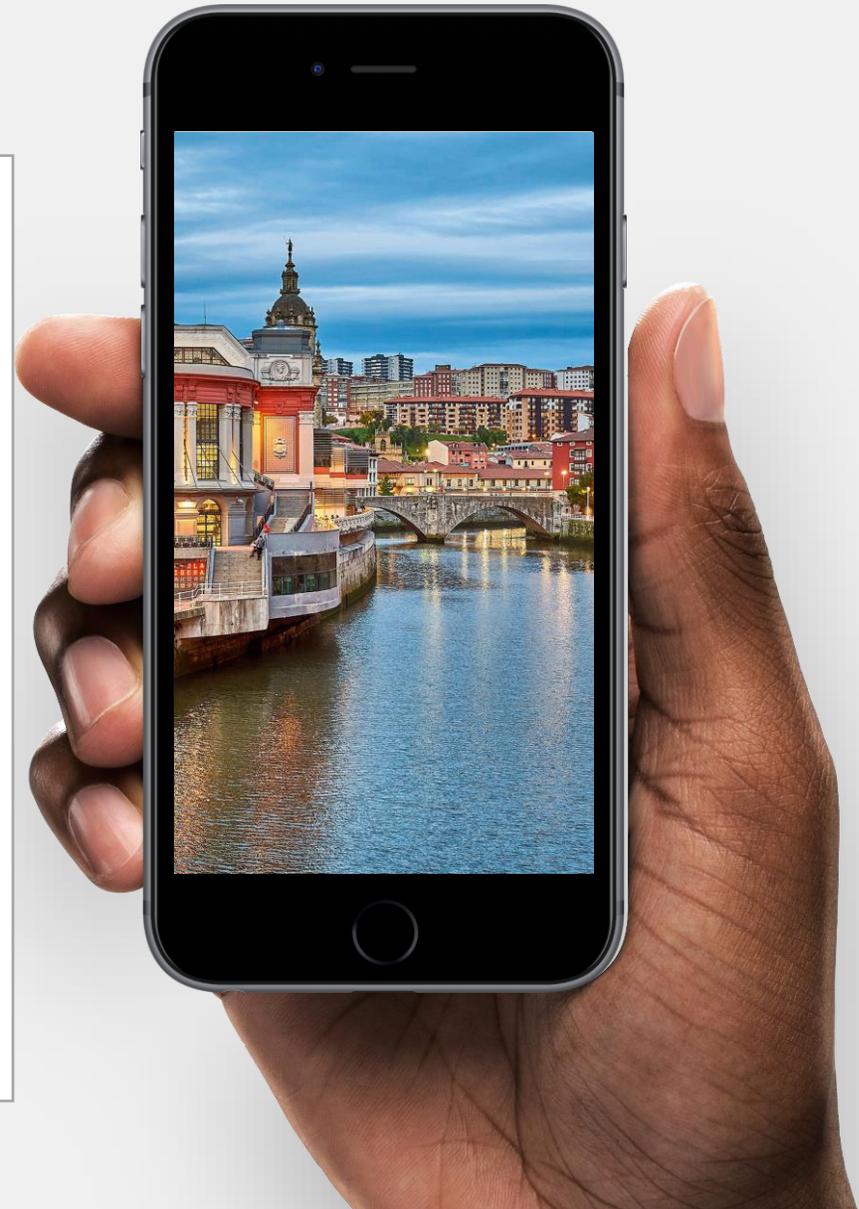
- 1. We are mainly a distribution company. We buy and resell PWT, Genenys and/or Piedmont products.**
- 2. We are mainly an OEM (system integrator) and we build RO and UF systems. We also provide service.**
- 3. We are mainly an agent, and we facilitate the sales process in exchange for commissions**
- 4. We have a hybrid between the options.**



# Question 4 on EventMobi App

**What are you most interested in during the next 3 days?**

- 1. To learn about new products and services.**
- 2. To get a technical refresher on existing products/solution**
- 3. The learn more about H2O Innovation and the people behind the company.**
- 4. To discuss issues, I have suffered from in my business...**
- 5. To negotiate better prices.**
- 6. To just have fun and visit the gunhanneim.**
- 7. We have a hybrid between the options.**



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h2o  
innovation®

A horizontal teal banner with the text 'DISTRIBUTOR SUMMIT 2022' in white uppercase letters.

DISTRIBUTOR SUMMIT 2022



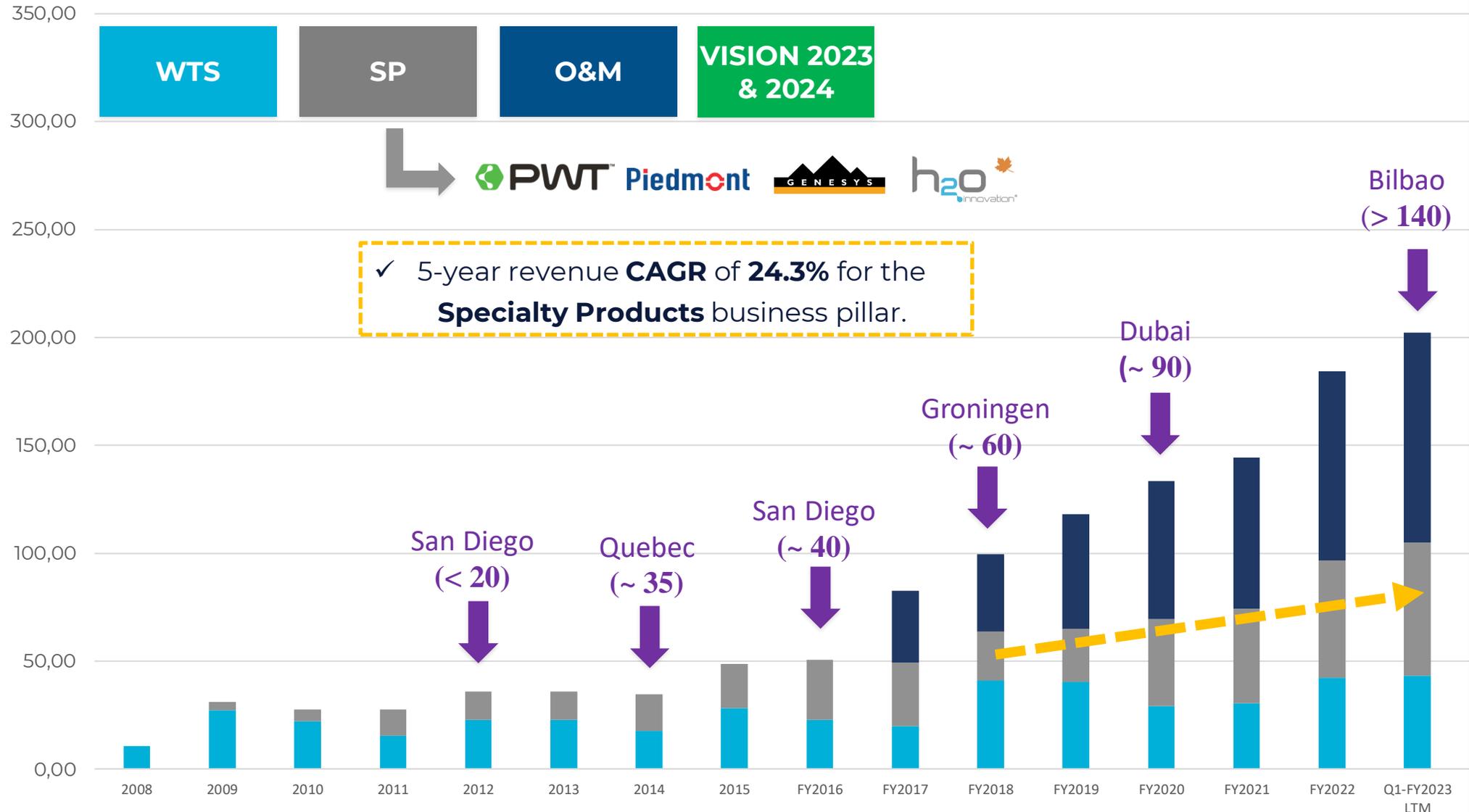
**First Distributor Symposium  
San Diego (USA), 2012**



Last Distributor Symposium  
Dubai (UAE), 2019

# We are a Growth Company and we Promote Customer Retention

Revenues (CAD\$)



# GLOBAL WATER TREATMENT SOLUTIONS PROVIDER

H2OINNOVATION.COM



- Systems Installed
- Distribution Network
- Operation & Maintenance Utilities

**+800**  
Industrial & municipal systems installed

**+650**  
Water & wastewater utilities operated and maintained in North America

**+150**  
Distributors & agents selling our specialty products to serve locally the end-users

**+1,000**  
Employees in 10 countries

**89.4%**  
Recurring Revenues

## Platform on 3 Pillars

Water Treatment & Services, Specialty Products, O&M

# WATER INVESTMENT THESIS

Global water demand is expected to continue increasing at a similar rate until 2050, accounting for an increase of 20 to 30% above the current level of water use, mainly due to rising demand in the industrial and domestic sectors.



## POPULATION GROWTH

**8.5 billion** by 2030.



## AGING INFRASTRUCTURE

Required investments of \$6.7 trillion by 2030 to **\$22.6 trillion** by 2050. President Biden's BIL allocates **> \$50 billion** to repair nation's essential water infrastructures.



## INCREASE OF REGULATIONS

More regulations coming from the EPA (PFAS, microplastics and Contaminants of Emerging Concerns).



## WATER SCARCITY

**4 billion** people experience severe water scarcity.

- **California:** 2022 was the driest year in 128 years.
- **Europe:** 2/3 is under drought warning, the worst such event in 500 years.



## AGING WORKFORCE

By 2026, **40%** of the North American population will be above 55 years of age, creating management challenges for infrastructures.



## WATER POSITIVE

Water-positive pledges aim to help companies align with UN goals for people to have adequate access to clean water while also securing their own water supply.



# VALUES - L'EAU

(FRENCH FOR "WATER")

**Loyalty:** Faithful to H<sub>2</sub>O Innovation, our customers, and our stakeholders, expecting the same in return

**Entrepreneurship:** Embracing appropriate risk to drive success through positive leadership

**Achievement:** Accepting of change, maintaining a positive attitude, striving for high performance goals

**Unity:** Being a team player, communicating with transparency, simplifying the complex

# PLAYBOOK



# CULTURE – 3C

**CARE**



**COMMUNICATE**



**CELEBRATE**



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**ESG plan and targets:  
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H<sub>2</sub>O INNOVATION ESG  
AND SUSTAINABILITY REPORT

[H2OINNOVATION.COM](https://www.h2oinnovation.com)



# WHAT IS ESG



E



S



G



# WHAT IS ESG



## ENVIRONMENT

Consider how a company performs as a steward of nature



## SOCIETY

Examine how a company manages its relationships with employees, suppliers, partners, customers, and the community



## GOVERNANCE

Deals with how a company is governed



AS A PURE WATER PLAYER, WE ARE, BY DEFINITION, FOCUSED ON THE ENVIRONMENT. THROUGHOUT OUR HISTORY WE HAVE DRIVEN IMPROVEMENTS WITH OUR TECHNOLOGIES AND SERVICES, HELPING OUR CUSTOMERS SIMPLIFY WATER AND MINIMIZE ENVIRONMENTAL IMPACT



H2OINNOVATION.COM

ENVIRONMENT



**OBJECTIVE 1**  
**REDUCE WATER STRESS BY IMPROVING WATER STEWARDSHIP**

- Sustain >99.9% environmental compliance by all systems operated and maintained by H<sub>2</sub>O Innovation
- Reach 25% of revenue in wastewater and water reuse planning, design, service, treatment, and operations by 2030
- **Commit to CEO Water Mandate**



**OBJECTIVE 2**  
**COMMIT TO REACHING NET ZERO CARBON EMISSIONS BY 2040**

- **Measure corporate-wide carbon footprint in 2022**
- Reduce fleet vehicle emissions by 25% by 2025 through use of alternative fuels
- Offer flexible work schedule where possible to reduce commuting impact on GHG
- Optimize corporate international travel and use offsets
- Reduce energy usage, purchase only Energy Star certified office products

# Committed to CEO Water Mandate

## Human Rights

- [Principle 1](#): Businesses should support and respect the protection of internationally proclaimed human rights; and
- [Principle 2](#): make sure that they are not complicit in human rights abuses.

## Labour

- [Principle 3](#): Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- [Principle 4](#): the elimination of all forms of forced and compulsory labour;
- [Principle 5](#): the effective abolition of child labour; and
- [Principle 6](#): the elimination of discrimination in respect of employment and occupation.

## Environment

- [Principle 7](#): Businesses should support a precautionary approach to environmental challenges;
- [Principle 8](#): undertake initiatives to promote greater environmental responsibility; and
- [Principle 9](#): encourage the development and diffusion of environmentally friendly technologies.

## Anti-Corruption

- [Principle 10](#): Businesses should work against corruption in all its forms, including extortion and bribery.



# LYFE CYCLE ASSESSMENT (ISO 14040/44:2012) & ORGANIZATIONAL FOOTPRINTS

**PWT and H<sub>2</sub>O Innovation.**

**Together with Circular Carbon, we are currently measuring:**

- Corporate-wide carbon footprint
- Corporate-wide water footprint
- Life cycle assessment of PWT Dendrimer

# Question 5: EventMobi

**How do you see the impact of this type of environmental focus on your business?**

- 1. I really don't care.**
- 2. It is interesting but will not impact my business directly.**
- 3. Environmental value is how I grow my business and it has a major impact in the way we behave.**

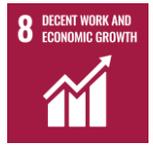


**WE WIN BY CREATING VALUE WITH A TALENTED AND ENGAGED TEAM. AS AN ORGANIZATION, WE COMMIT OURSELVES TO PROVIDING A SAFE, INSPIRING, AND MEANINGFUL WORK ENVIRONMENT, TO ENSURE CAREER GROWTH AND DIVERSE TALENT RETENTION.**



H2OINNOVATION.COM

SOCIAL



**OBJECTIVE 3  
REDUCE THE COMPANY'S TOTAL RECORDABLE INCIDENT RATE (TRIR) TO <1.0 BY 2025**

- Create a culture of safety to increase employee focus on safety
- Provide additional safety training for all employees
- Expand use of digital tools like SOSPEs to track and understand the safety culture



**OBJECTIVE 4  
INCREASE ENGAGEMENT INDEX TO 80%**

- Perform appraisals with every employee at least two times per year
- Use digital tools to support better sharing of culture through all H<sub>2</sub>O offices
- Encourage volunteerism by offering 8 volunteer hours per year per employee and local volunteer opportunities



**OBJECTIVE 5  
INCREASE WOMEN AND MINORITY DIVERSITY OF H<sub>2</sub>O INNOVATION EMPLOYEES**

- Include two factors of diversity, gender and ethnicity, in interview process
- Fund two scholarship opportunities for under-represented minorities in fields of study such as finance, legal, engineering, or operation

# Focus on HS&E



## FY2023 GOALS

- 1 • **One observation submitted per employee in SOSPEs**
- 2 • **90% of issues reported in SOSPEs are resolved within 120 days**
- 3 • **Operations completed a “Type 2” self-inspection in SOSPEs on all H<sub>2</sub>O sites, and operation contracts with at least 1 full time headcount**
- 4 • **90% of training completed**
- 5 • **Total Case Incident Rate below 2.5**

**EFFECTIVE CORPORATE GOVERNANCE REQUIRES DEDICATED AND COORDINATED FOCUS BY OUR DIRECTORS, CEO AND SENIOR MANAGEMENT TO A SHARED GOAL OF BUILDING LONG-TERM VALUE. ONE OF THE BIGGEST THREATS TO ANY COMPANY IS THAT OF CYBER-ATTACK. OUR COMMITMENT IS TO KEEP THE COMPANY SAFE FROM THESE ATTACKS.**



H2OINNOVATION.COM

# GOVERNANCE



## **OBJECTIVE 6 ENSURE COMPLETE DATA SECURITY WITH 100% CONTROL OF INFORMATION, DATA, AND ACCESS**

- Provide sufficient cyber security training for all employees
- Use best available technology (software and hardware) and practices to secure our digital environment
- Automated monitoring & alerting based on specific set points

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MOONSHOT

# BEING WATER POSITIVE

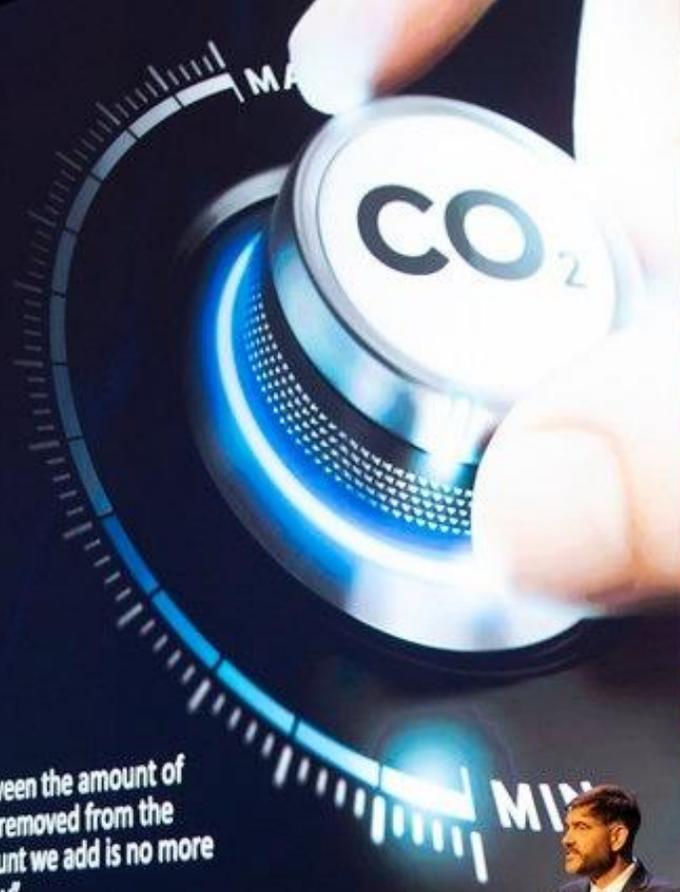
MR. ALEJANDRO STURHILO

IDA SECOND VICE PRESIDENT

GLOBAL HEAD OF WATER REUSE & STRATEGIC PARTNERSHIPS, H2O INNOVATION

## Net-Zero Carbon

"Net Zero Carbon refers to the balance between the amount of greenhouse gas produced and the amount removed from the atmosphere. We reach net zero when the amount we add is no more than the amount taken away"



126 INTERNATIONAL CONVENTION SYDNEY CENTRE

IDA 2022 WORLD CONGRESS  
SYDNEY, AUSTRALIA 9-10, 2022  
ICIA CHANGING, ENLARGING, IMPROVING WATER SOLUTIONS



# The pledges by major corporations to become water positive by 2030-2050



Microsoft



DIAGEO

# Net-Zero Carbon



“Net Zero Carbon refers to the balance between the amount of greenhouse gas produced and the amount removed from the atmosphere. We reach net zero when the amount we add is no more than the amount taken away”



“A company is defined as **Water Positive** when its water mass balance is positive with respect to the difference between the generation of **Purified Water** and the direct or indirect consumption of **Fresh Water** to produce goods or services”



# Water Footprint

. The water footprint (WF) is an environmental indicator that defines the volume total freshwater used to produce goods and services that we habitually consume (as an individual, community or company).

The WF serves to become aware of the water consumption we need in our activities and, therefore, it is used as a basis to achieve a more efficient management of this resource.

. To calculate it, you have to measure the volume of water used in the supply chain of a product. This includes not only the water incorporated into the product itself, but also the water that has been contaminated, returned to another basin, and even evaporated water in all processes.

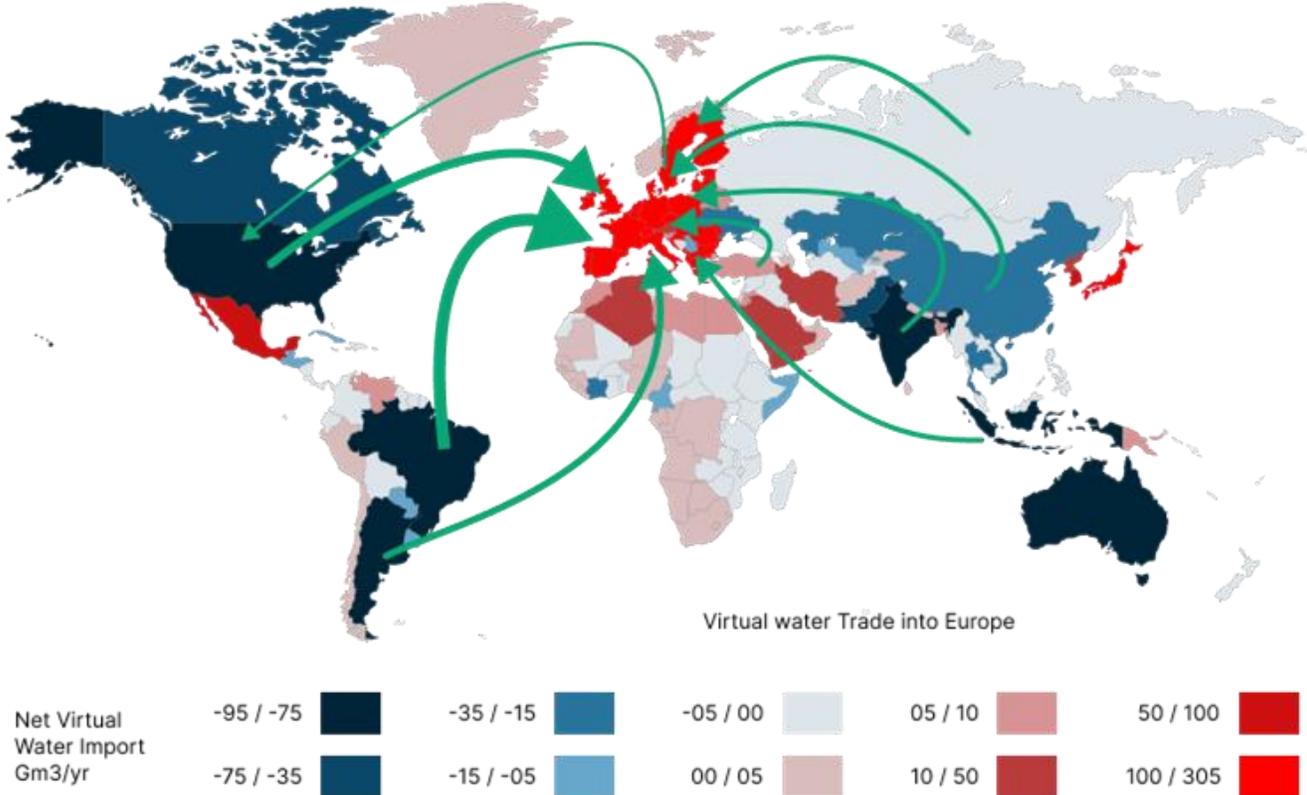
- *Green water footprint: fraction of the footprint that comes directly from rainwater or snow and is stored in the soil in surface layers within the reach of plants*
- *Blue water footprint Water that comes from natural or artificial sources through man-made infrastructure or facilities*
- *Gray water footprint Contaminated water in production processes that subsequently needs to be diluted to comply with sectoral regulations.*

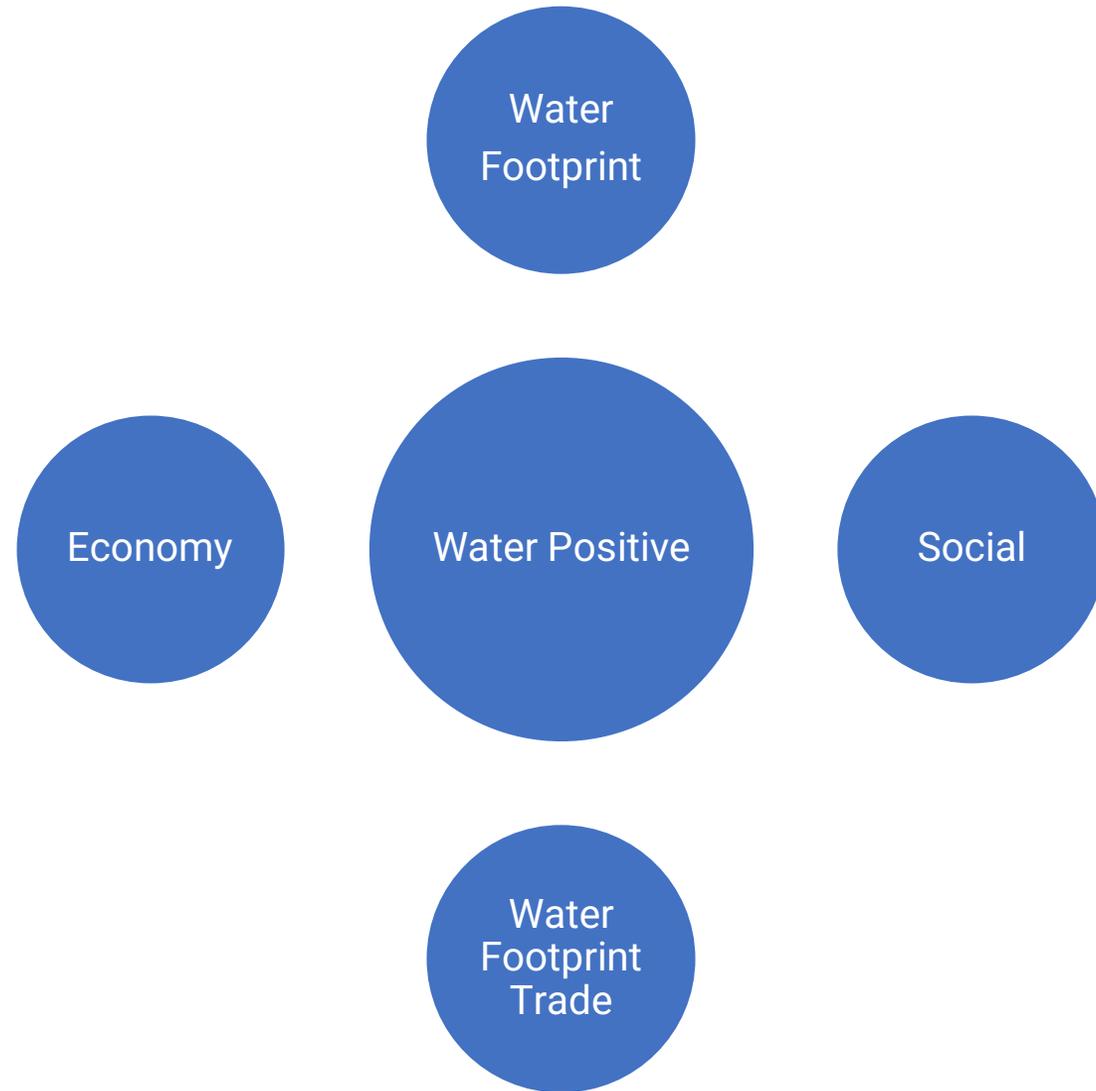


# Water Footprint Trade

For water-scarce countries, it can sometimes be attractive to import virtual water (via the import of water-intensive products), thus relieving pressure on domestic water resources. This happens, for example, in Mediterranean countries, the Middle East and Mexico.

Northern European countries virtually import a lot of water (more than they export), but this is not due to water scarcity. In Europe as a whole, 40% of the water footprint is outside its borders.





Water  
Footprint

Economy

Water Positive

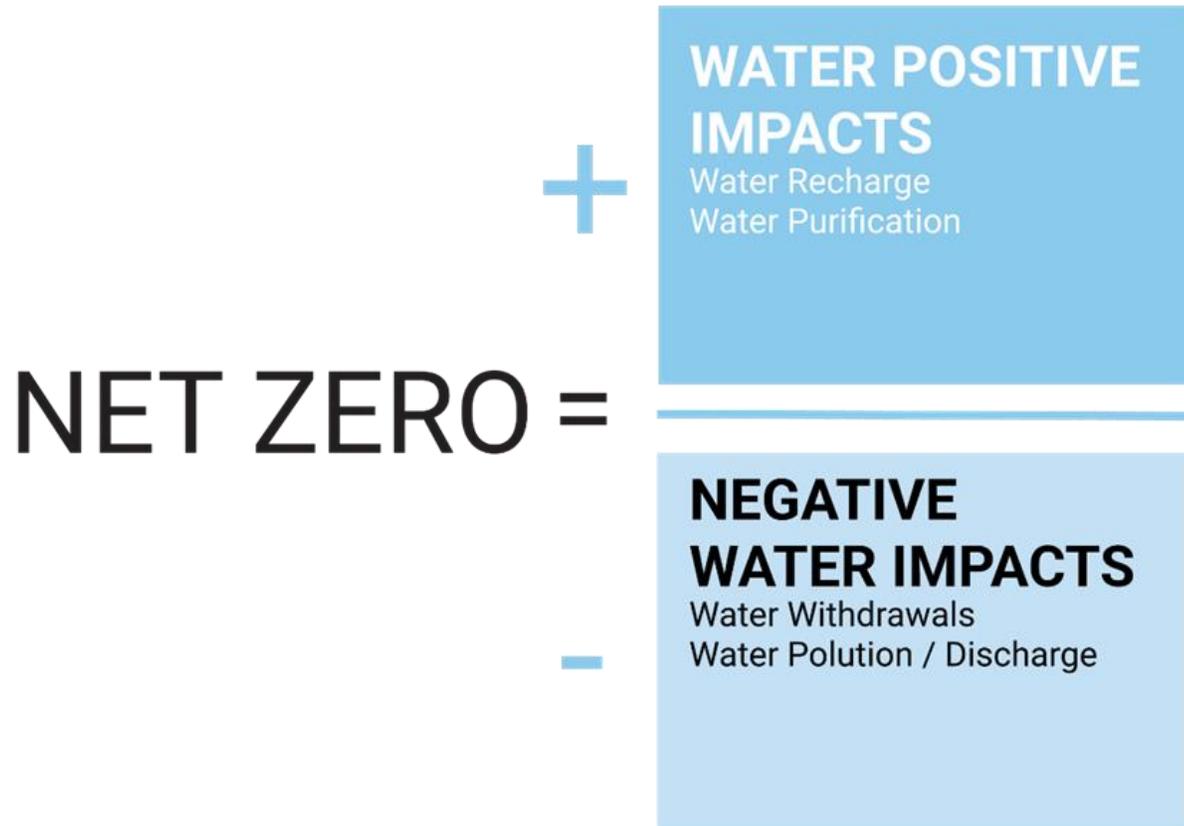
Social

Water  
Footprint  
Trade

# Greenwashing

Greenwashing is a green marketing practice intended to create an illusory image of ecological responsibility.





**Fresh water:** municipal drinking water, rainwater harvesting, glaciers, lakes, reservoirs, ponds, rivers, streams, wetlands, and groundwater

**Purified water** is water with chemical and physical characteristics identical to or superior to fresh water that has been processed through a multi-barrier system to remove impurities in a sustainable manner.

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NOVEMBER 2022

# WELCOME TO BILBAO!

<https://www.youtube.com/watch?v=wplCGy5x6pw>

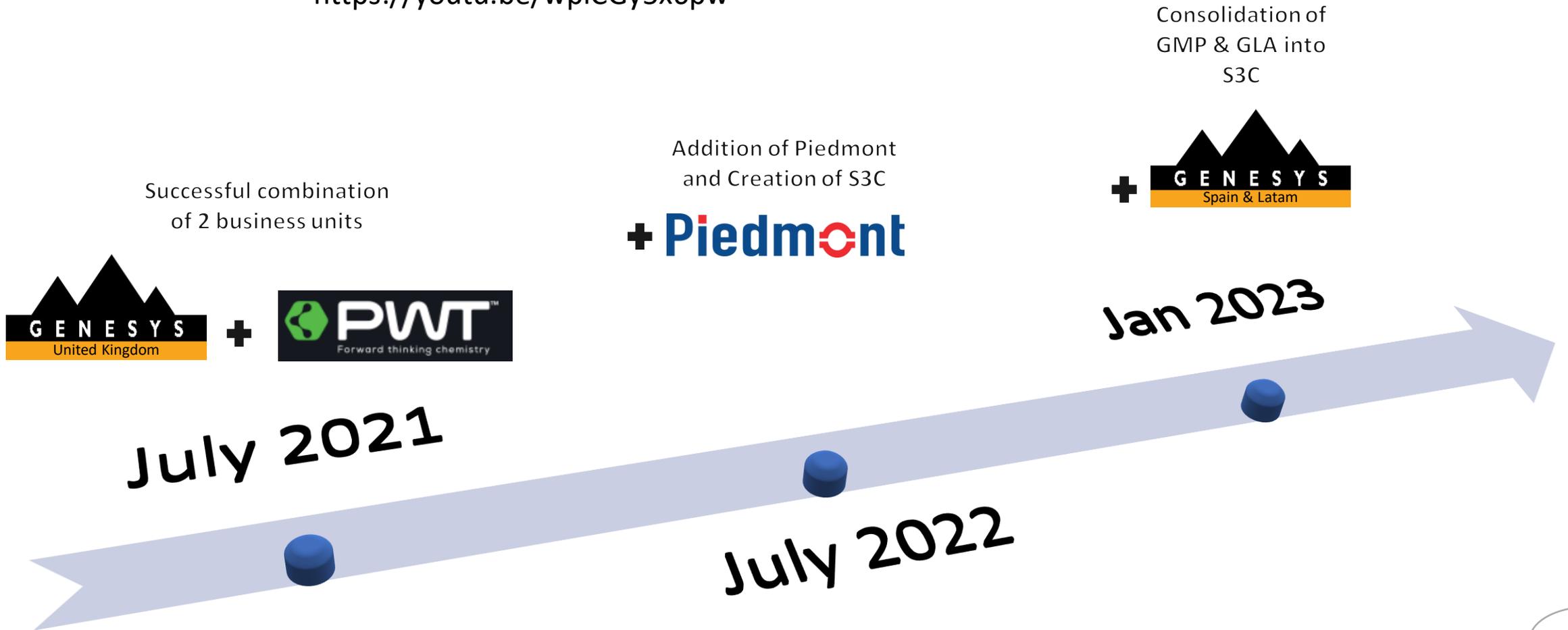


**DISTRIBUTOR SUMMIT**  
NOVEMBER 13-17, 2022

# The making of S3C...

Progressive consolidation of the Specialty Chemicals, Consumables and Components Division

<https://youtu.be/wplCGy5x6pw>



Joining forces, creating one team, with three brands and unique combined product offering

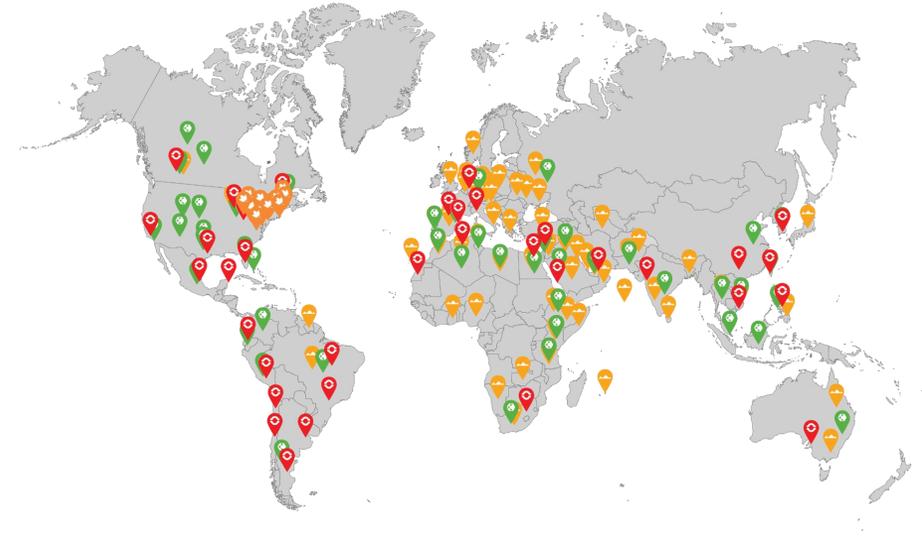


# Question 6: EventMobi

**Who sees this merger between Genesys, PWT and Piedmont as a growth opportunity for your business?**

- 1. YES. Great opportunity for our business**
- 2. NO. It is more of a threat for my business.**
- 3. Neutral. It is neither a good or bad from for my business..**





Almost a 100 employees

Headquartered in Bilbao, Spain

Offices and manufacturing in UK, California, Madrid, Bilbao, Santiago de Chile, China

Laboratories and scientific services in USA, UK, Spain

Local sales force in Argentina, Brazil, USA, Spain, UK, France, Chile, Saudi, UAE, India, Australia

More than 120 distributors across the world



# Global distributor network



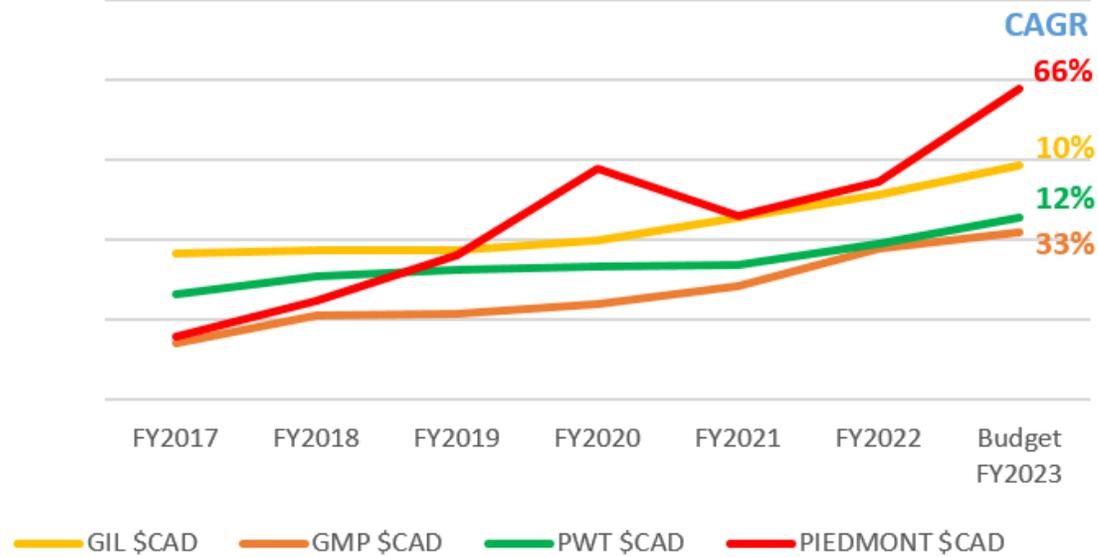
**Piedmont**

**GENESYS**

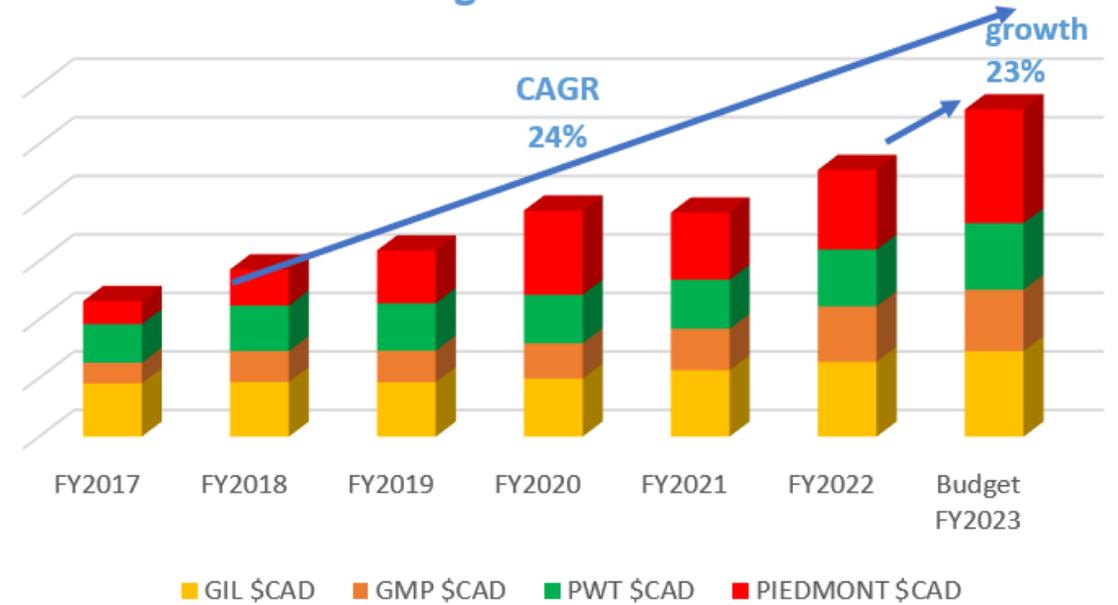
**PWT™**

# S3C Revenues evolution and forecast

Revenues growth individual S3C's



Revenues growth combined S3C





Leverage our **distributor network**  
(120+)



**Combine** and maximize sales  
and laboratory **synergies**



Focus on **Large Scale SWRO**  
plants for recurrent revenues,  
for all products, use lab  
expertise



Product Development and  
**Innovation**

Different sales teams, same customers

Leverage large project business

Local/regional account managers

Growth accelerators

Unique, no competitor with similar offering

## ■ FLEXIBLE PIPE COUPLINGS

DUCTILE IRON / 316 SS / DUPLEX / SUPER DUPLEX / COMPOSITE



STYLE L



STYLE S



STYLE P



SIZES: 1/2" - 20"  
PRESSURE: 100 PSI - 2000 PSI

## ■ FRP CARTRIDGE FILTER HOUSINGS

TRADITIONAL / HIGH-FLOW / TAILOR-MADE DESIGNS



# SHUAIBAH III

## Exp. 2 SWRO

### 250.000 m<sup>3</sup>/day



14 FRP FILTER HOUSINGS  
DN1600

KINGDOM OF SAUDI ARABIA



Piedmont

# TAWEELAH SWRO

## 900.000 m<sup>3</sup>/day



48 FRP FILTER HOUSINGS  
DN1600 & DN1300

UNITED ARAB EMIRATES



Piedmont

# JUBAIL 3B

## 570.000 m<sup>3</sup>/day



الشركة السعودية لشراكات المياه  
Saudi Water Partnership Company



FRP FILTER HOUSINGS  
DN1600 & DN1700 - XB STYLE

KINGDOM OF SAUDI ARABIA



# AL KHOBAR SWRO

## 250.000 m<sup>3</sup>/day

المؤسسة العامة لتحلية المياه المالحة  
Saline Water Conversion Corporation



16 FRP FILTER HOUSINGS  
DN1600 - XB STYLE

KINGDOM OF SAUDI ARABIA



Piedmont

# ANTOFAGASTA 300 1.400 m<sup>3</sup>/day

2 FRP FILTER HOUSINGS  
DN600 Q STYLE  
DN1400 XS-H STYLE

CHILE



# SHUQAIQ 3 SWRO 450.000 m<sup>3</sup>/day



الشركة السعودية لشراكات المياه  
Saudi Water Partnership Company

32 FRP FILTER HOUSINGS  
DN1400 & DN1500 - XB STYLE  
& DN1600 - HH-X STYLE

KINGDOM OF SAUDI ARABIA



# SHUQAIQ 4 400.000 m<sup>3</sup>/day



المؤسسة العامة لتحلية المياه المالحة  
Saline Water Conversion Corporation

FRP FILTER HOUSINGS  
DN1400 & DN1900 - XB STYLE

KINGDOM OF SAUDI ARABIA



# KSA West Coast 135.000 m<sup>3</sup>/day

95 FRP FILTER HOUSINGS  
DN700 XS STYLE  
DN1100 - XS STYLE

ARABIA SAUDI

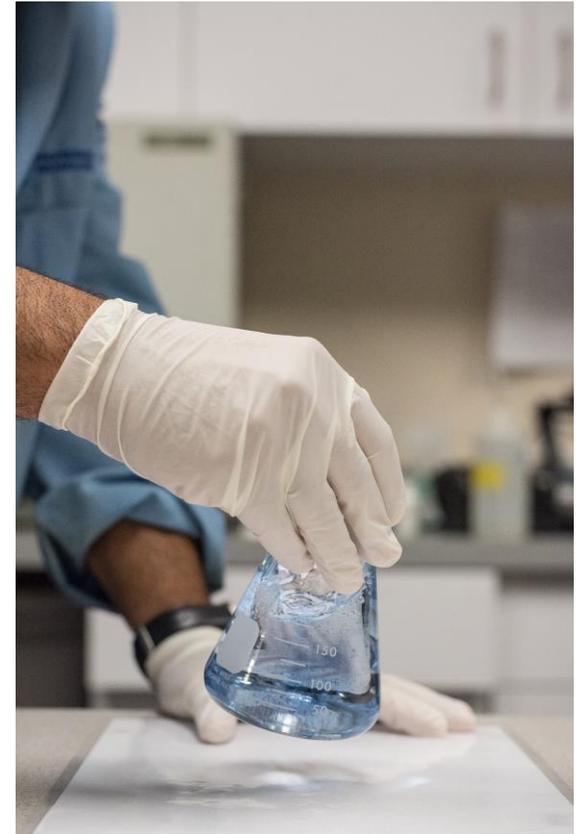


Piedmont

SG111/100 Customers FY23		
Site	Country	Capacity (m3/day)
Honaine	Algeria	200,000
Tuas	Singapore	140,000
Tuas Spring	Singapore	318,500
Ashkelon	Israel	330,000
Sorek	Israel	624,000
PMS (L'ADE)	Algeria	75,000
Taweelah	UAE	909,000
Saudi	KSA	0
Umm AL Houl	Qatar	284,000
Djerba	Tunisia	50,000
AYSA	Argentina	65,000
Sonede	Tunisia	75,000
Hadera	Israel	550,000
<b>TOTAL</b>		<b>3,620,500</b>

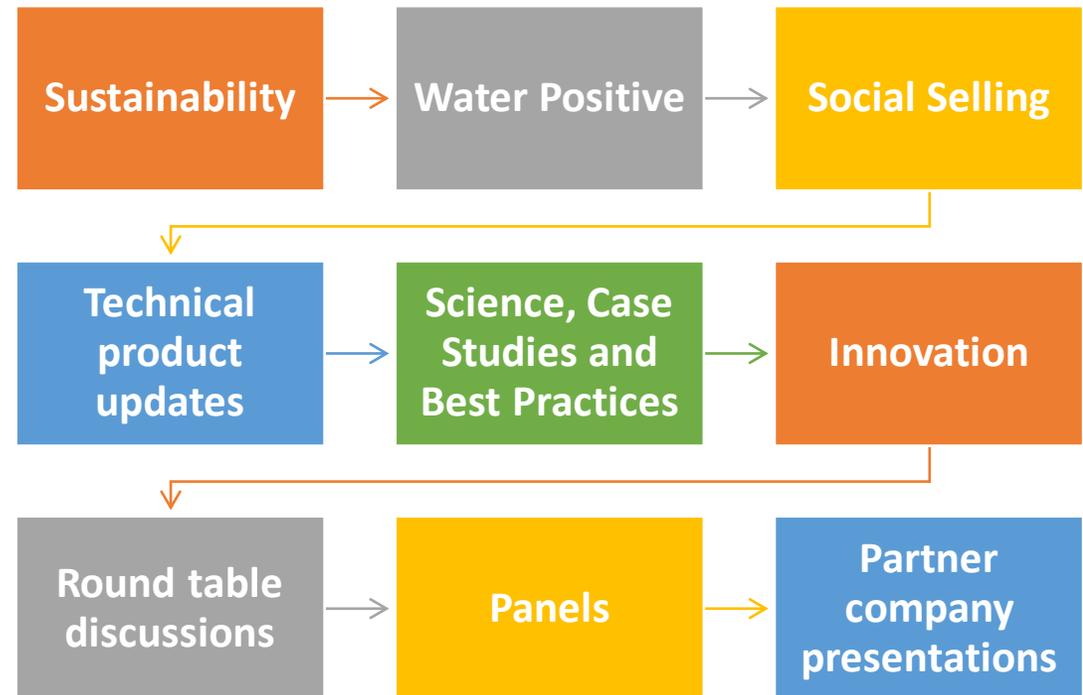


Specialty Chemicals Group



Chemical references

# Distributor summit content:



# S3C 2022 Distributor Summit

Monday 14th

Combined Sessions

ROOM	Sorozábal Room * 250m2 * 150 people * 1 basement floor
07:00-08:30	<i>Breakfast</i>
08:30-09:00	<b>1-</b> Combined Welcoming Presentations - Fred, Gui, Ties
09:00-09:30	<b>2 -</b> Water Positive / ESG - Ale - All
09:30-10:00	<b>3 -</b> Circle Carbon and H2O Sustainability Drives - Greg - All
10:00-10:30	<i>Break Muelle Bar / Terrace</i>
10:30-11:00	<b>4 -</b> Innovation Strategy Presentation - Steve - All
11:00-11:30	<b>5 -</b> TS: Best Practice (Sustainability): 4 innovations CO2 Sustainability - Mike Sinfield - All
11:30-12:00	<b>6 -</b> TS: Product Specific: Data Analysis: Intelogx / Droople Greg/Steve - All
12:00-13:00	<i>Lunch Finger Food at Muelle Bar / Terrace</i>
13:00-13:30	<b>7 -</b> TS: Product Specific: Piperlink and new ISR - Leo - PIE
13:30-14:00	<b>8 -</b> Corrosion on couplings and hardware – Antonio Soler – PIE
14:00-14:30	<b>9 -</b> TS: Best Practice (Sustainability): Energy Savings CIP - Stephane PWT/GEN
14:30-15:00	<b>10 -</b> TS: Best Practice (Sustainability): CF Cleaning Moss Point Method - Leo - PWT/GEN
15:00-15:30	<i>Break Muelle Bar / Terrace</i>
15:30-16:00	<b>11 -</b> Partners Presentations Olivier Jobin (Director of Economic Affairs – Investment Quebec)
16:00-16:30	<b>12 -</b> Partners Presentations Shawn Meyer (Oneka Chief Commercial Officer)
16:30-17:00	<b>13 -</b> Partners Presentations Rock, Denis
17:00-19:00	Freshen Up + Individual Meetings
19:00-19:45	Transport to Aspalduko Restaurant

# S3C 2022 Distributor Summit

Tuesday 15th

Combined Session		2nd room
ROOM	Sorozábal Room * 250m2 * 150 people * 1 basement floor	Atxucarro Room * 100m2 * 50 people * 1 basement floor2
07:00-08:30	Breakfast	
07:30-08:30	Breakfast	Breakfast Breakout - PWT/GIL Quality of service - what can we do better (shipping California) Matt, Iqbal
07:30-08:30	Breakfast	Breakfast Breakout - Price/market raw materials future Ties, Ryan
07:30-08:30	Breakfast	Breakfast Breakout - Innovation Steve and Greg
08:30-09:00	<b>14</b> - Social Selling Panel with Walid Khoury	
09:00-09:30	Social Selling Panel with Walid Khoury	
09:30-10:00	<b>15</b> - Social Selling - Ana - All	
10:00-10:30	Break Muelle Bar / Terrace	Break Muelle Bar / Terrace
10:30-11:00	<b>16</b> - TS: Product Specific: SG311 - Sustainable Sales - Juan Pablo	
11:00-11:30	<b>17</b> - TS: Product Specific: Autopsy/Interpretation (IDA paper 1000 autopsies) - Matt (Intro) + Nuria & Amit - GEN	
11:30-12:00	TS: Product Specific: Autopsy/Interpretation (IDA paper 1000 autopsies) - Matt (Intro) + Nuria & Amit - GEN	
12:00-13:00	Team Building - MasterChef Gallery Room	
13:00-14:00	Lunch with Typical Food	
14:00-14:30	<b>18</b> - TS: Product Specific Genmine Range/case study - Fernando - PWT/GEN	<b>24</b> - TS: Product Specific: Cartridge Filter Housings. Manufacturing Capabilities – Germán Pérez – PIE
14:30-15:00	<b>19</b> - TS: Product Specific: New Opticlean Range (UK) - Sales - Daniela - PWT	<b>25</b> - Cartridge Filter Housings Update – Unai Jauregui – PIE
15:00-15:30	<b>20</b> - TS: Product Specific: Slow Release Table - Juan Pablo - PWT/GEN	<b>26</b> - TS: Product Specific: Piedmont Stockable Products – Aitor Rioja – PIE
15:30-16:00	<b>21</b> - TS: Product Specific: SG111 - Daniela - PWT	<b>27</b> - TS: Product Specific: Couplings and Accessories Update – Aitor Rioja – PIE
16:00-16:30	<b>22</b> - TS: Product Specific: Multi Product Case Study - Asif - GEN	<b>28</b> - Logistic Issues and Solutions – Cecilia Grijelmo – PIE
16:30-17:15	<b>23</b> - TS: Product Specific: Biofouling Treatments - Anand/Fernando - GEN	
17:15-18:45	Freshen Up + Individual Meetings	
18:45 - 19:00	Transport to the Stadium	

# Question 7: EventMobi

**What should we do long term with the product brands of Genesys, PWT and Piedmont?**

- 1. Keep them the same and all separate. They are ALL really strong.**
- 2. Combine them into the H2O innovation brand.**
- 3. Combine them into another NEW and Powerful brand.**
- 4. Keep only Genesys.**
- 5. Keep only PWT.**
- 6. Keep only Piedmont.**
- 7. Something else...**





# h<sub>2</sub>O innovation<sup>®</sup>

Piedmont  PWT<sup>™</sup>

WATER COMPANY  
OF THE YEAR 2020



# An interactive panel as a warm introduction to the H<sub>2</sub>O Innovation family



**H<sub>2</sub>O Innovation:  
a company, a family,  
a dream and a vision**

**Frédéric Dugré**  
President & CEO



**Guillaume Clairet**  
Chief Operating Officer

MODERATOR



**ESG plan and targets:  
Why is it important to us?**

**Greg Madden**  
Chief Strategy Officer



**S3C: the merge of  
Genesys, PWT  
and Piedmont.  
(highlight on new products)**

**Ties Venema**  
Group Managing Director  
Piedmont, Genesys & PWT



**Water Positive Initiative**



**Alejandro Sturniolo**  
Global Head of Water Reuse  
& Strategic Partnerships