Bienvenue à l'assemblée générale annuelle des actionnaires d'H₂O Innovation!

Welcome to the H₂O Innovation Annual General Meeting of Shareholders!



1. Accueil et présentation du déroulement de l'assemblée

1. Welcome and Conduct of the Meeting



2. Ouverture de l'assemblée

2. Opening of the Meeting



3. Nomination du secrétaire de l'assemblée et des scrutateurs

3. Appointment of the Secretary of the Meeting and the Scrutineers



4. Avis de convocation à l'assemblée et rapport des scrutateurs

4. Notice of Meeting and Report of the Scrutineers



5. Approbation du procès-verbal de l'assemblée annuelle des actionnaires tenue le 9 décembre 2021

5. Approval of the Minutes of the Shareholder's Annual General Meeting held on December 9, 2021



6. États financiers et rapport de l'auditeur

6. Financial Statements and Auditor's Report



7. Élection des administrateurs

7. Election of Directors



7. Élection des administrateurs

7. Election of Directors



Frédéric Dugré, President & CEO Mechanical Engineer, Founder



Lisa Henthorne, Chair MSCHE, CTO Water Standard, Former IDA Chairman



Richard Hoel, Director & Vice Chairman Lawyer, Founding partner of Winthrop & Weinstine



Elisa Speranza, Director MPA, Former Senior VP of CH2M Hill, Inc.



Pierre Côté, Director PhD, Consultant, Former CTO, Zenon / GE



Bertrand Lauzon, Director Executive Vice President of BFL Canada



Stéphane Guérin, Director CPA, Former President & CFO of Hewitt Equipment Ltd



Caroline Lemoine, Director Chief Legal Officer of Lassonde



Special Advisors for Project, Operation and Innovation Committee



8. Nomination de l'auditeur

8. Appointment of Auditor



9. Varia

9. Varia



10. Levée de l'assemblée

10. Adjournment



innovation° **UP-DATE ON 3-YEAR STRATEGIC PLAN** H20INNOVATION.COM



FORWARD LOOKING STATEMENT

Certain statements set forth in this presentation regarding the operations and activities of H_2O Innovation as well as other communications by the Corporation to the public that describe more generally management objectives, projections, estimates, expectations or forecasts may constitute forward-looking statements within the meaning of securities legislation. Forward-looking statements include the use of the words such as "anticipate", "if", "believe", "continue", "could", "estimate", "expect", "intend", "may", "plan", "potential", "predict", "project", "should" or "will" and other similar terms as well as those usually used in the future and the conditional, notably regarding certain assumptions as to the success of a venture. Forward-looking statements concern analysis and other information based on forecast future results and the estimate of amounts that cannot yet be determined and are based on the estimates and opinions of management on the date the statements are made. Those forward-looking statements involve a number of risks and uncertainties, which may result in actual and future results of the Corporation to be materially different than those indicated. Information about the risk factors to which the Corporation is exposed is provided in the Annual Information Form dated September 27, 2022, which is available on SEDAR (www.sedar.com). Unless required to do so pursuant to applicable securities legislation, H_2O Innovation assumes no obligation to update or revise forward-looking statements contained in the MD&A or in other communications as a result of new information, future events and other changes.

Cautionary Note Regarding United States Securities Laws

This presentation does not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction. The securities of H_2O Innovation have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act"), or any state securities laws and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons," as such term is defined in Regulation S under the U.S. Securities Act, unless an exemption from such registration is available.





NON-IFRS FINANCIAL MEASUREMENT

In this presentation, the Corporation's management uses measurements that are not in accordance with IFRS. The measurements "Adjusted earnings before interests, income taxes, depreciation and amortization (adjusted EBITDA)", "Earnings before administrative costs (EBAC)", "Adjusted net earnings", "Net debt", "Recurring revenues", "Organic revenue", "Organic revenue growth" and "Working capital", are not defined by IFRS and cannot be formally presented in consolidated financial statements. These non-IFRS measures are presented as additional information and should be used in conjunction with the IFRS financial measurements presented in this presentation.

EBITDA means earnings before finance costs - net, income taxes, depreciation and amortization. The definition of adjusted EBITDA excludes expenses otherwise considered in net earnings according to Generally Accepted Accounting Principles ("GAAP"), namely the unrealized exchange (gains) losses, the change in fair value of contingent considerations, the stock-based compensation costs, the fair value gain on step acquisition and the litigation provision. These items are non-cash items and do not have an impact on the operating and financial performance of the Corporation. Management has also elected to exclude the acquisition and integration costs, as they are not directly linked to the operations. The definition of adjusted EBITDA used by the Corporation may differ from those used by other companies. Even though adjusted EBITDA is a non-IFRS measure, it is used by management to make operational and strategic decisions. Providing this information to the stakeholders, in addition to the GAAP measures, allows them to see the Corporation's results through the eyes of management, and to better understand the financial performance, notwithstanding the impact of GAAP measures.

The definition of **earnings before administrative costs** ("EBAC") means the earnings before depreciation and amortization reduced by the selling and general expenses. EBAC is a non-IFRS measure and it is used by management to monitor financial performance and to make strategic decision.

The definition of **adjusted net earnings** excludes acquisition and integration costs, amortization of intangible assets from acquisition, unrealized exchange (gain) loss, change in fair value of the contingent considerations, stock-based compensation costs, fair value gain on step acquisition, litigation provision and realized net (gain) loss on swap termination. The definition of adjusted net earnings used by the Corporation may differ from those used by other companies.

The definition of **net debt** consists of bank loans and long-term debt less cash, excluding and/or including contingent considerations. The definition of net debt used by the Corporation may differ from those used by other companies.

Recurring revenue by nature is a non-IFRS measure and is defined by the management as the portion of the Corporation's revenue coming from customers with whom the Corporation has established a long-term relationship and/or coming from a business with a recurring customer sales pattern. However, there is no guarantee that recurring revenues will last indefinitely. The Corporation's recurring revenues come from the Specialty Products and O&M business pillars as well as the service activities of the WTS business pillar. Revenues excluded from the definition of "recurring revenue by nature" are coming from water treatment system projects which are characterized by the lumpiness factor.

Organic revenue is a non-IFRS financial measure corresponding to the amount of revenue of a given period, excluding the effect of acquisitions and foreign currency changes of the same period.

Organic revenue growth is a non-IFRS ratio calculated by comparing the amount of organic revenue of a given period with the amount of revenue of the comparative period.

Working capital is a non-IFRS measure and is defined by the management as the total of current assets less the total of current liabilities.

GLOBAL WATER TREATMENT SOLUTIONS PROVIDER

+800

Industrial & municipal systems installed

+650

Water & wastewater utilities operated and maintained in North America

+150

Distributors & agents selling our specialty products to serve locally the end-users

+1,000

Employees in 10 countries

> 85%

Recurring Revenues

Platform on 3 Pillars

Water Treatment & Services, Specialty Products, O&M

5 mfg facilities

8

engineering/sales offices

16

Systems Installed

Distribution Network

Operation & Maintenance Utilities



WATER INVESTMENT THESIS

Global water demand is expected to continue increasing at a similar rate until 2050, accounting for an increase of 20 to 30% above the current level of water use, mainly due to rising demand in the industrial and domestic sectors.



POPULATION GROWTH

8.5 billion by 2030.



AGING INFRASTRUCTURE

Required
investments of \$6.7
trillion by 2030 to
\$22.6 trillion by
2050. President
Biden's BIL
allocates > \$50
billion to repair
nation's essential
water
infrastructures.



INCREASE OF REGULATIONS

More regulations coming from the EPA (PFAS, microplastics and Contaminants of Emerging Concerns).





WATER SCARCITY

4 billion people experience severe water scarcity.

- **California**: 2022 was the driest year in 128 years.
- **Europe**: 2/3 is under drought warning, the worst such event in 500 years.



WATER POSITIVE

Water-positive pledges aim to help companies align with UN goals for people to have adequate access to clean water while also securing their own water supply.











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WATER POSITIVE

NEWS
Amazon Web Services Pledges To Be Water Positive By 2030





Conventional water resources

- 1) Surface water (rivers and lakes)
- 2) Groundwater (wells)
- 3) Rainwater



Unconventional water resources

- 1) Water Reuse
- 2) Desalination



- 1) Surface water (rivers and lakes)
- 2) Groundwater that could be naturally available.
- 3) Rainwater



Unconventional water resources

- 1) Water Reuse
- 2) Desalination



Limited resources

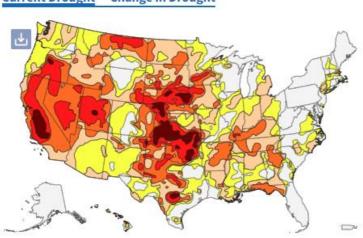
Renewable resources

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U.S. Drought Monitor

Current Drought Change in Drought



The U.S. Drought Monitor is updated each Thursday to show the location and intensity of drought across the country, which uses a five-category system, from Abnormally Dry (D0) conditions to Exceptional Drought (D4).

The U.S. Drought Monitor is a joint effort of the National Drought Mitigation Center, U.S. Department of Agriculture, and National Oceanic and Atmospheric Administration. Learn more.

U.S. Drought Monitor Categories

D0 - Abnormally Dry

D1 - Moderate Drought

D2 - Severe Drought

D3 - Extreme Drought

D4 - Exceptional Drought

Source(s): NDMC, NOAA, USDA

Data Valid - 12/01/22

www.drought.gov/current-conditions

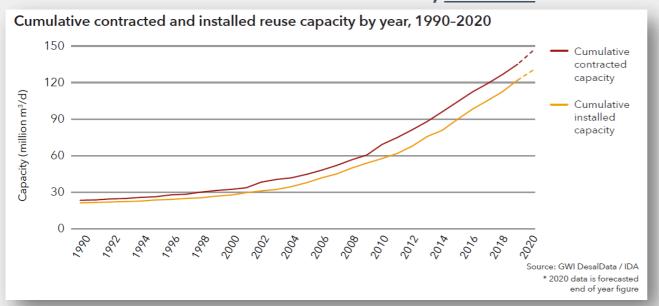
More than 43% of the US was in drought at the end of July, the government's National Integrated Drought Information System revealed.

Over 130 million people [at the time of posting in July] are currently affected by drought, as well as 229 million acres of crops.

Drought frequency and duration has increased by nearly a third globally since 2000, the UN says.

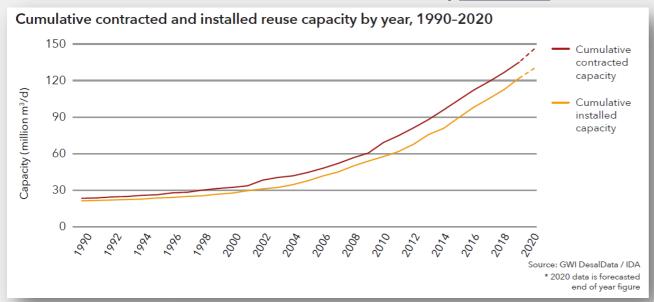
Although droughts only represent 15% of natural disasters, they killed **650,000 people** between 1970 and 2019.

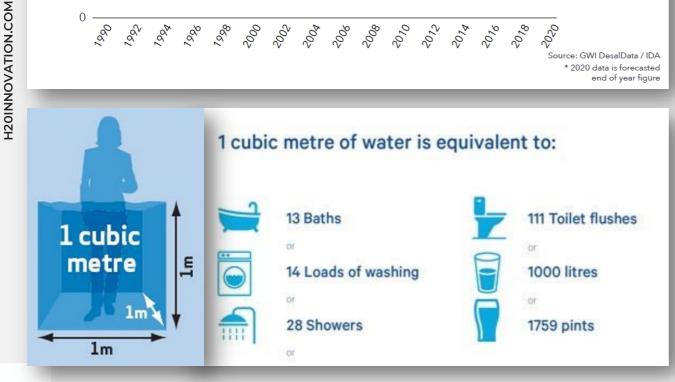






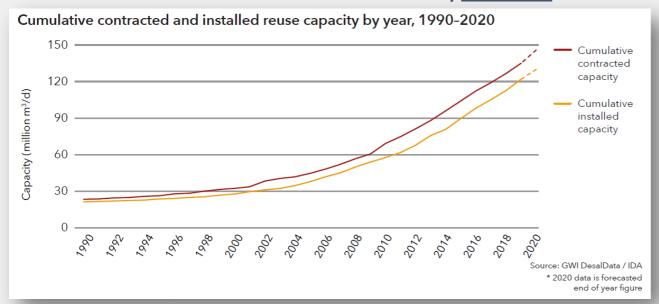




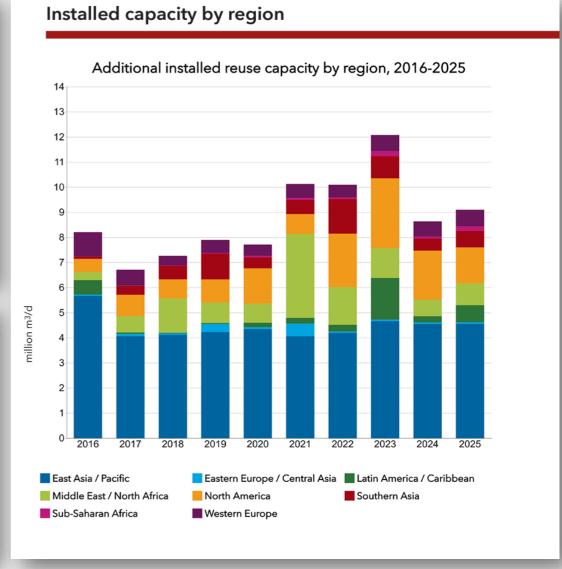




Unconventional water resources, REUSE:

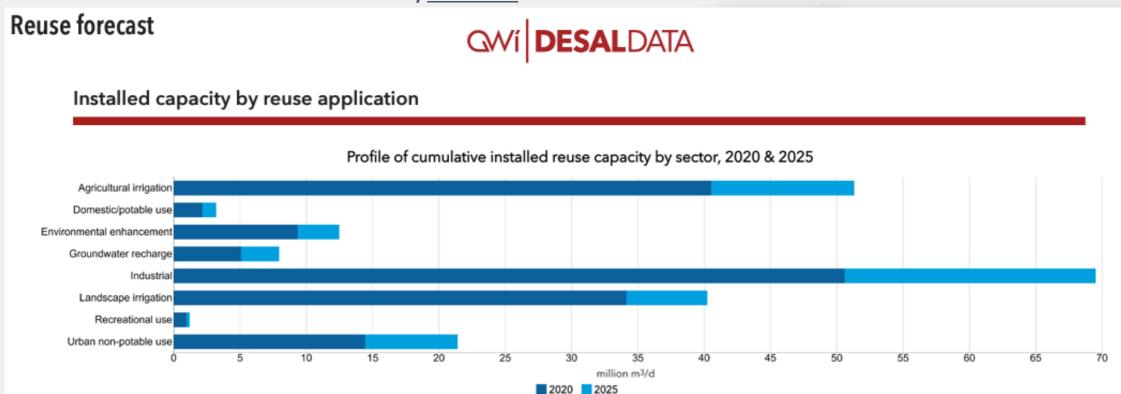




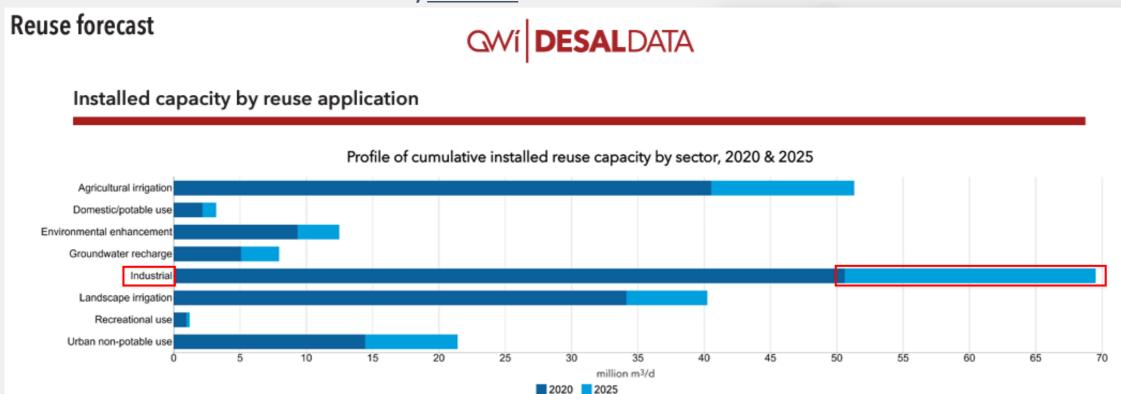


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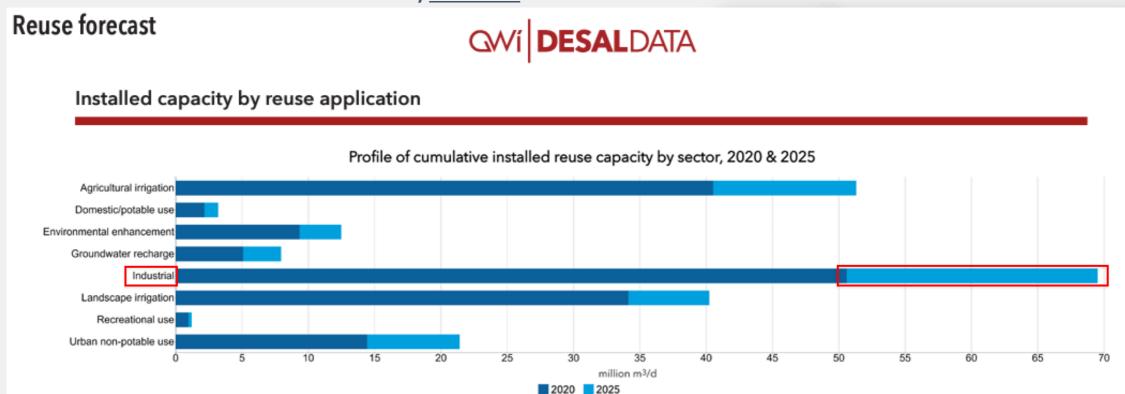






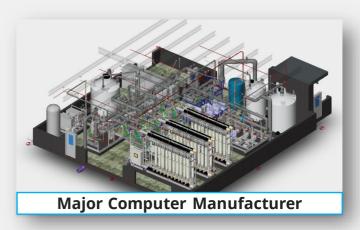




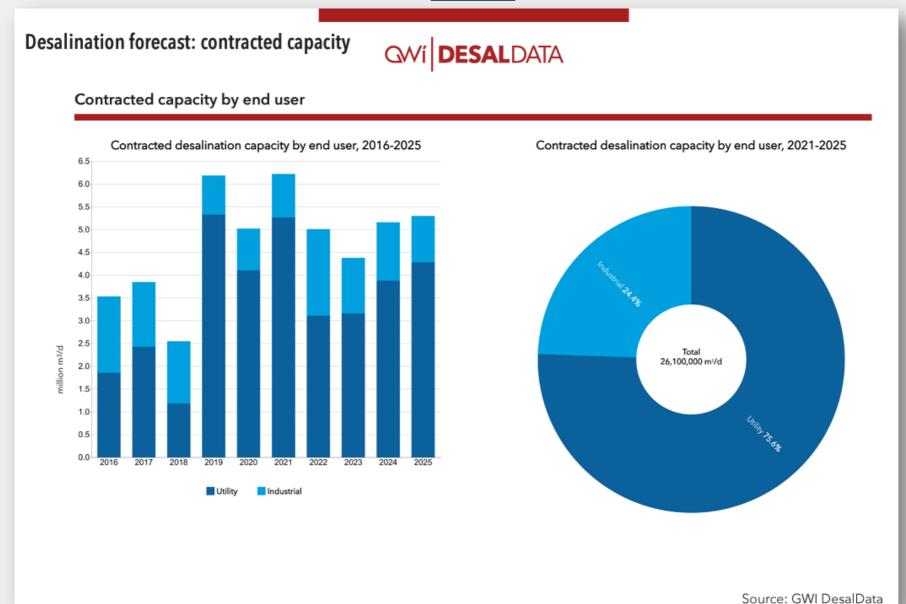














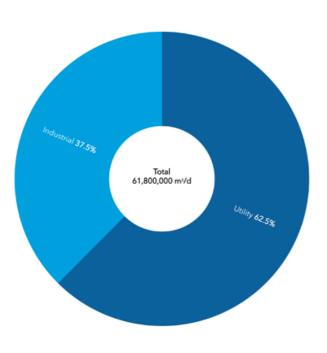
Unconventional water resources DESAL:

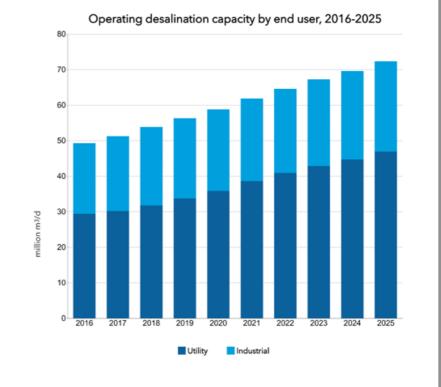




Operating capacity by end user

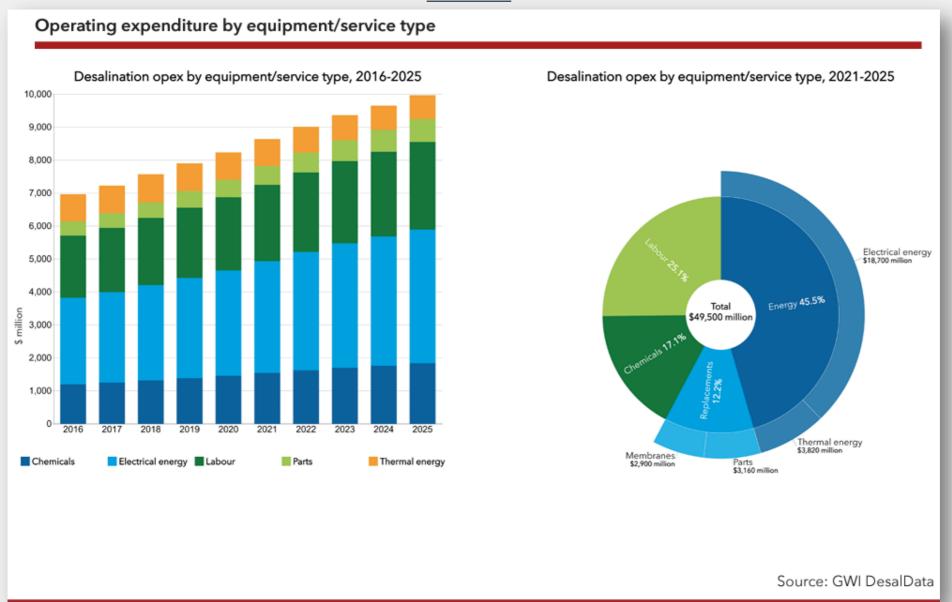
Operating desalination capacity by end user, 2021



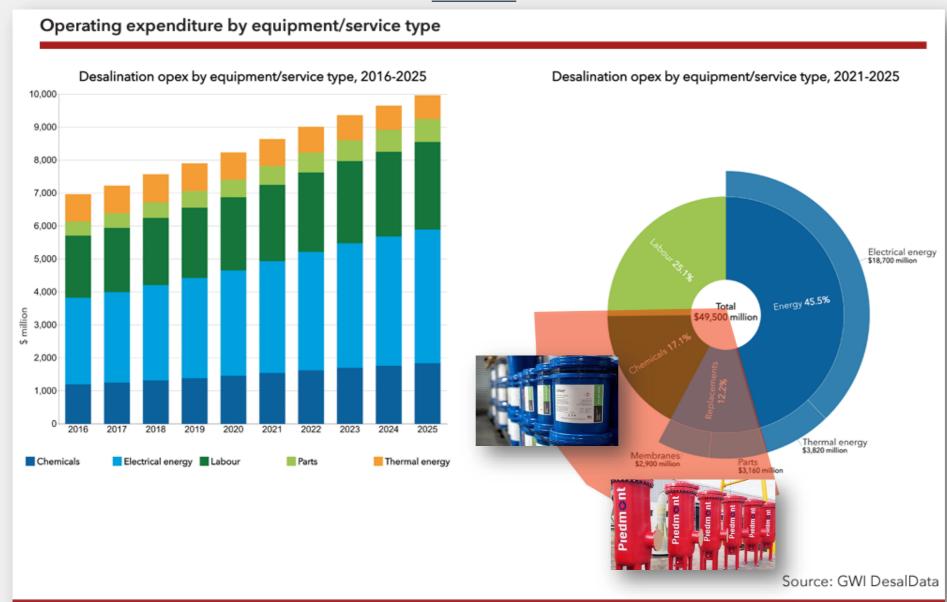


Source: GWI DesalData













Build a safer working environment with top tier HS&E practice





Acquire companies that will accelerate our growth and increase our profitability



Cultivate H₂O Innovation as an **ESG** champion







Gain efficiency in O&M through digital evolution



Expand offerin

Expand our Specialty Products offering through innovation



Transform Maple into an agrifood & irrigation business



Centralize innovation to drive cross-business, synergistic technology development





Use data and best available digital tools to improve our business processes





Invest in a strong sales culture to provide extraordinary customer satisfaction



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Key Achievements:

✓ Acquired 2 companies in FY2021 (1 O&M and 1 Specialty Products) :























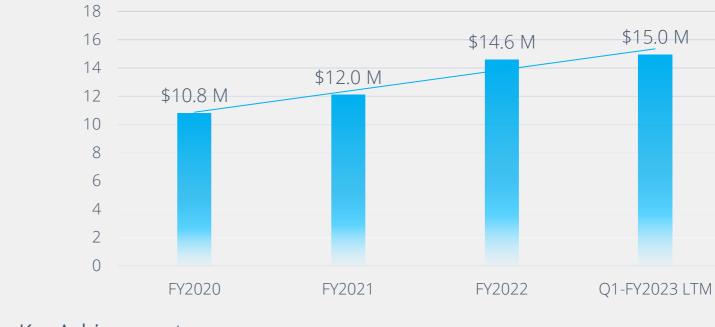
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Acquire companies that will accelerate our growth and increase our profitability



Cultivate H₂O Innovation as an **ESG** champion





WTS

Recurring Revenues

Key Achievements:

In Millions (\$CAD)

- ✓ Aftermarket & Services CAGR: 14% since FY2020
- ✓ Added 4 Regional Account Managers and Technicians
- ✓ Multiple sales synergies originated from the O&M business pillar





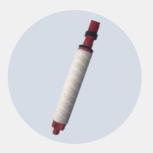


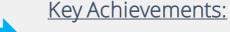
Expand our **Specialty Products** offering through **innovation**











- ✓ Piedmont launched the PiPerLink permeate connector;
- ✓ Slow Release Tablet made of Dendrimer (proprietary green chemistry);
- ✓ New specialty powder cleaner manufactured in-house:
 - Better cost structure;
 - Lower water footprint, reducing CO2, freight and warehousing costs;
- ✓ Internal Support Rod for filter housings low energy.





Gain efficiency in O&M through digital evolution



H20INNOVATION.COM

Expand our Specialty Products offering through innovation



Transform Maple into an agrifood & irrigation business





Key Achievements:

- ✓ 12 new Smartrek clients for monitoring applications (agriculture & municipalities);
- ✓ Secured new orders for sugar related concentration applications: whey, birch syrup, craft beer;









Build a safer working environment with top tier HS&E practice



H20INNOVATION.COM

Acquire companies that will accelerate our growth and increase our profitability



Cultivate H₂O Innovation as an **ESG** champion



Grow our WTS business with customers that have high recurring revenue potential



Gain efficiency in O&M through digital evolution



Expand our Specialty Products offering through innovation



Transform Maple into an agrifood & irrigation business



Centralize innovation to drive cross-business, synergistic technology development



Use data and best available digital tools to improve our business processes



Invest in a strong sales culture to provide extraordinary customer satisfaction





Build a safer working environment with top tier HS&E practice



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Cultivate H₂O Innovation as an **ESG** champion



Grow our WTS business with customers that have high recurring revenue potential



Use data and best available digital tools to gain efficiency



Expand Products & Services offering through innovation to maximize customer retention and synergies









Build a safer working environment with top tier HS&E practice



H20INNOVATION.COM

Acquire companies that will accelerate our growth and increase our profitability



Cultivate H₂O Innovation as an ESG champion



Grow our WTS business with customers that have high recurring revenue potential



Use data and best available digital tools to gain efficiency



Expand Products & Services offering through innovation to maximize customer retention and synergies



Transform Maple into an agrifood & irrigation business



Harvest on organic opportunities to drive double-digit growth and double-digit EBITDA margin



Optimize the cash conversion cycle

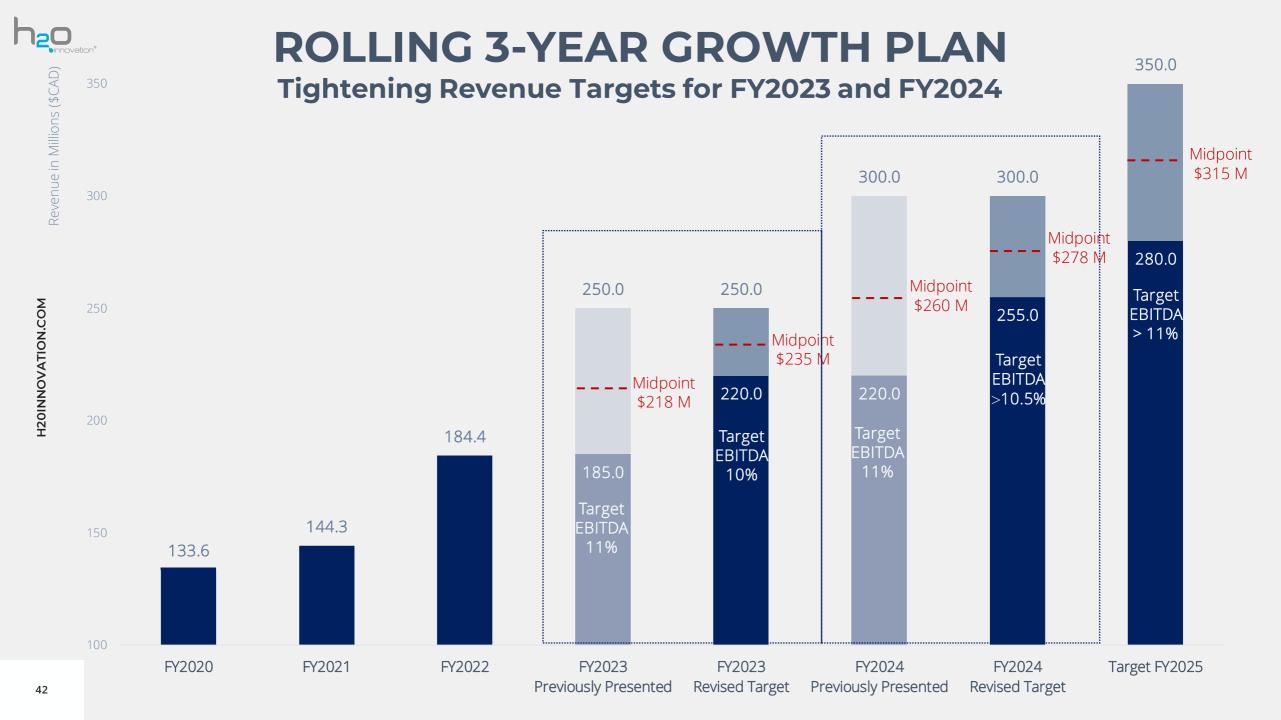


Shield the company against the labor shortage



ROADMAP TO MARGIN IMPROVEMENT

- CPI adjustments;
- Revised price schedule for O&M MUD business;
- Ongoing price list adjustments for Specialty Products in line with cost base;
- Product mix specialty products / WTS growth outpacing O&M;
- Procurement diversification for Key Suppliers;
- Gain efficiencies in manufacturing processes and service execution;
- Launch and sales of new specialty products (chemicals and components);
- Harvest the benefits of two manufacturing vertical integrations:
 - Powder cleaners blending UK;
 - > Tubing extrusion USA.





3-YEAR PLAN SUMMARY FOR FY2025

H20INNOVATION.COM

Actual FY2022

Revenue \$184.4 M

Adjusted EBITDA 9.8%

Execute on the 10 key strategic objectives, including 3 new ones:

- ✓ Harvest organic growth and expand EBITDA margin
- ✓ Optimize cash conversion cycle
- ✓ Develop strategies to shield for labor shortage



Target FY2025

Revenue **\$280-350 M**

Adjusted EBITDA > 11%

FIRST BLUE LOAN

- First Blue Loan from National Bank of Canada;
- Collaboration with NBC:
 - To develop a **sustainable financing solution** to support growth in water technology manufacturing and services;
 - To raise awareness of the growing challenges related to water;
- Inspired by the **Guidelines for Blue Finance** developed by the International Finance Corporation;
- Increase revolving credit facility to \$65 M.









ESGAT H20 INNOVATION 3 MONTHER PRODUCTION 4 MEDICAL COMPANY 5 MONTH MARKET TOWN DOWN DESCRIPTION 5 MONTH MARKET TOWN DESCRIPTION 6 MARKET WHITE WAS DOWN DESCRIPTION 6 MARKET WAS DOWN DESCRIPTION 6 **EXECUTIVE SUMMARY**























Following the publication of our first ESG report in November 2021, we have focused our behavior on building a more sustainable company. The plan laid out six primary objectives divided between the categories of Environment, Social, and Governance that were focused on improving the aspects of the UN Sustainable Development Goals we can affect as a company, including Clean Water & Sanitation (SDG 6), Gender Equality (SDG 5), and Decent Work & Economic Growth (SDG 8).

WATER STRESS – Only 2% of the water services which simply improve water and sustainable water supply globally.

CARBON EMISSIONS with energy optimization in mind to the

SAFETY (TRIR, DART) - Health and Safety has always been a focus of H₂O Innovation. That's nothing new. What HS&E program, building accountability and understanding into the daily life of all our employees.

EMPLOYEE ENGAGEMENT – We must personal and professional growth.

DIVERSITY, EQUITY & INCLUSION starting from our Board of Directors, which is 25% female. We strive to create an environment that welcomes men and women from all racial and ethnic backgrounds.

CYBERSECURITY – One of the biggest threats facing organizations today is the risk of loss from cyber-attacks. H₂O Innovation has a solid mitigation plan in place that includes extensive training for all employees, simulated attacks to test for weak points, and significant tracking of risky activity.







ESG OBJECTIVES

▶ OBJECTIVE 1

REDUCE WATER STRESS BY IMPROVING WATER STEWARDSHIP

OBJECTIVE 2
COMMIT TO REACHING NET ZERO CARBON
EMISSIONS BY 2040

OBJECTIVE 3

REDUCE THE COMPANY'S TOTAL CASE INCIDENT RATE (TCIR) TO <1.0 BY 2025

OBJECTIVE 4
INCREASE ENGAGEMENT INDEX TO 80%

OBJECTIVE 5
INCREASE WOMEN AND MINORITY DIVERSITY OF

H₂O INNOVATION EMPLOYEES

OBJECTIVE 6
ENSURE COMPLETE DATA SECURITY WITH 100%
CONTROL OF INFORMATION, DATA, AND ACCESS





The UN Global Compact **CEO Water Mandate** is a global network of corporate **water** stewards. A **CEO**-led, industry-driven initiative committed to reducing **water** stress by 2050.

SUSTAINABLE DEVELOPMENT GO ALS

THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT









HUMAN RIGHTS

- Businesses should support and respect the protection of internationally proclaimed human rights; and
- make sure that they are not complicit in human rights abuses.

LABOUR

- Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- the elimination of all forms of forced and compulsory labour;
- the effective abolition of child labour; and
- the elimination of discrimination in respect of employment and occupation.

ENVIRONMENT

- Businesses should support a precautionary approach to environmental challenges;
- undertake initiatives to promote greater environmental responsibility; and
- encourage the development and diffusion of environmentally friendly technologies.

ANTI-CORRUPTION

 Businesses should work against corruption in all its forms, including extortion and bribery.

NET ZERO CARBON

Net Zero Carbon refers to the balance between the amount of greenhouse gas produced and the amount removed from the atmosphere. We reach Net Zero when the amount we add is no

more than the amount taken away.





WATER+

A company is defined as "Water Positive" when its water mass balance is positive with respect to the difference between the generation of purified water and the direct or indirect consumption of fresh water to produce goods or services.

These corporations have pledged to become water positive before 2050





































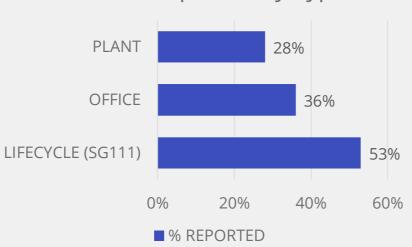
hao innovation°

H₂O Innovation is committed to leading the WATER+ initiative, championing United Nation's endorsement for the framework, and supporting companies committed to becoming WATER+

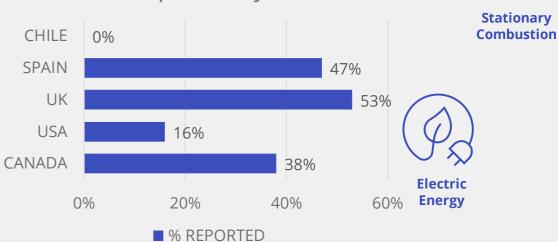


Sarbon

% Data Reported by Type



% Data Reported by Location



Life Cycle Assessment – Cradle to Grave (per ISO 14.040/44)

kg CO₂e/L

SpectraGuard TM 1111





Water & Carbon Footprint



Data will be shown by location and contributing factor and be summarized globally. From this data, we will determine next steps.



Personal Commute





ESG OBJECTIVES



OBJECTIVE 3

REDUCE THE COMPANY'S TOTAL CASE INCIDENT RATE (TCIR) TO <1.0 BY 2025



CURRENT AREAS OF FOCUS:

- OBSERVATION AND NEAR MISS REPORTING
- NEW HIRE ORIENTATION HSE TRAINING
- FLEET SAFETY INITIATIVES
- MONTHLY HSE TRACKING:
 - 4 LEADING INDICATORS (observations reported, closed <120 days, training, Type II inspections)
 - 2 LAGGING INDICATOR (TCIR, EMR)

SUPPLEMENT TO OBJECTIVE 3 EMR < 0.8 BY 2025

	Target 0.8	Average 1.0	Current 1.28	
	\otimes	8	\otimes	
EXCELLENT		FAIR		POOR

	2020	2021	2022
EMR	1.53	1.39	1.28
ΔPrem/Payroll YoY	n/a	-11%	-22%



WATER COMPANY OF THE YEAR 2020



Période de questions Question Period

