



PRESS RELEASE

WaterHub® Transforming Sustainability for University of Texas, Reducing Potable Water Demand by 40%



Quebec City, QC, January 23, 2025 - H₂O Innovation Inc. ("H₂O Innovation" or the "Corporation") today announced that it is launching the largest university facility campus in the United States of America. H₂O Innovation is pairing with the University of Texas (UT) at Austin in putting a revolutionizing 9,600-square-foot water processing facility on the University campus. Called WaterHub®, it is an onsite wastewater treatment and reuse facility that can be deployed at a wide variety of sites such as universities but also including hospitals, and other commercial & industrial locations.

The UT WaterHub® project underscores the University's commitment to water management innovation and its response to growing water scarcity, with an emphasis on enhancing the resilience of water services during storms and addressing aging infrastructure.

"This transformational project further positions the University as a national leader in resource management. The UT WaterHub® will enable the University to be proactive, resilient, and dynamic in our reclaimed and recovered water strategy—prioritizing utility water conservation with auxiliary water resources — and creating a profound, best-in-class service for the University community", **said Xavier Rivera Marzán, executive director of utilities and energy management, University of Texas.**

The WaterHub® is expected to substantially reduce campus water usage, decrease dependence on city water supplies, and enhance utility infrastructure resilience—resulting in cost savings in water purchases and water discharge fees over the next several years. Early projections indicate that the UT WaterHub® will reduce campus potable water usage by 40% and lower demand on campus sewer systems by 70%, using fewer chemicals and require fewer resources overall to treat water,

It will be in the center of the Engineering quadrant of campus, offering an opportunity to integrate academic and research endeavors by allowing students and researchers to study water treatment and reuse technologies in a real-world application.

"This new WaterHub® installation exemplifies our mission to revolutionize water management in institutional settings. By combining cutting-edge technology with our innovative financing approach, we're making it easier for organizations to adopt sustainable water practices that benefit both their bottom line and the environment, paving a step forward in water positivity", **said Frédéric Dugré, president and CEO of H₂O Innovation.**

About H₂O Innovation Inc.

Innovation is in our name, and it is what drives the organization. H₂O Innovation is a water solutions company focused on providing best-in-class technologies and services to its customers. The Corporation's activities rely on four pillars: (i) Water Technologies & Services (WTS) applies membrane technologies and engineering expertise to deliver equipment and services to municipal and industrial water, wastewater, and water reuse customers, (ii) Specialty Products (SP) is a set of businesses that manufacture and supply a complete line of specialty chemicals, consumables and components for the global water treatment industry, (iii) Operation & Maintenance (O&M) provides contract operations and associated services for water and wastewater treatment systems, and (iv) Maple and Agri-food, offering a complete line of equipment dedicated to maple syrup production and the agri-food industry. Through innovation, we strive to simplify water. For more information, visit [H₂O Innovation](#).

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